

ROSE DAWN'S

MODERN ASTROLOGY

DAY BY DAY GUIDE



*President Cardenas of Mexico
and Rose Dawn*

**Applied Astrology
for the Salesman**

By HELEN McFARLAND

The Coming Era

By ROBERT A. HUGHES

Human Technic

By DR. J. A. LANGE

Lessons In Astrology

By ROSE DAWN

**Ancient Mayan
Carvings**

Daily Readings

**Aquarius Character
Analysis**

By ROSE DAWN

February Facts

Dawn-ology

Comfort Club Activities

Mayanry

Among Us Women

25¢

FEBRUARY
NINETEEN THIRTY-SEVEN
VOLUME II NUMBER 2

The Voice of **REVELATION** Speaks Again



The Mayan
Emblem

OUT OF the dim distant ages comes a voice bearing the secret of the mystery of mysteries—Revelation. Through thousands of years students and sages have sought the secret without success. Yet the secret is now laid bare in the most remarkable book in the last decade—the book that thousands have bought and then re-ordered to give to friends. That book is called “The Revelation Secret.” Have you read it?

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THE MAYANS, Del Rio, Texas



*Actual Photograph of MAYAN MYSTERY TEMPLE
at Ancient Chichen-Itza, Yucatan
(See Description on Next Page)*

Ancient Mayan Carvings and Symbology

(See Photograph on Reverse of This Page)

In the foreground of this view may be seen one of the thousand columns of the Temple of the Warriors at Chichen-Itza. The complete building group of which this was a part, originally covered nearly twenty-five acres.

In the background may be seen "El Castillo," one of the best examples of American pyramids built by the Mayans of old. It was so named by the early Spanish explorers although it was neither a castle, nor a dwelling.

It is simply a Temple atop a pyramid, but it is a wonderful example of Mayan Symbology. This building is a Temple of Mystery and Wisdom. Wisdom that has been caught in stone, for all who can, to read.

The pyramids of Egypt were invariably tombs. The pyramids of America were always devoted to ceremonies, and used as a storing-place of knowledge. Pyramidists have devoted long years to the Egyptian pyramid at Gizeh. They have shown unmistakably, by translating its measurements, that it predicts every important world event for 4,000 years, down to and including, the recent world economic depression and the coming world war. It has deservedly been called "The Bible in Stone."

That America may produce those capable of performing a like service for the wonderful messages imprisoned in the measurements and proportions of the Mayan pyramids is to be sincerely hoped for.

This task was started by a Mayanist of high standing, Mr. Robert B. Stacy-Judd. He pointed out, that there are four staircases facing in the four cardinal directions. These staircases each number ninety-one steps to the top. Numerologists and members of the Modern Mayan Order will immediately recognize the significance of these numbers. The total number of steps in the four sets of stairs are 364. The platform extending all the way around the top, is one step higher. Adding this to 364 we obtain the number of days in the year, known to the Maya hundreds of years before a corrected calendar was introduced in Europe.

Mayans, and members of other orders dating back to ancient times will immediately note the nine steps of the pyramid — the significance of which cannot be given here.

Barely discernable in the picture are the panels which decorate each stage of the pyramid. There are 26 of these on each side of the steps; 52 facing each point of the compass. To us this would refer to the 52 weeks of the year, to the Mayans it referred to the ancient 52 year cycle. The total of the four sides is 208 years, which totals ten in symbology, and which constitutes an era.

The doorways of the Temple at the top are of astronomical significance. At the side of one of the principal doorways is the bas-relief figure of Itzamna, one of the greatest Maya

(Continued on Page 40)

ROSE DAWN'S

MODERN

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The Dawn of 1937

It is fitting that the events occurring in the Dawn of this New Year, 1937, be observed with apprehension. In my daily radio talks I commented on these events before they occurred. Various writers in this magazine have pointed out the danger to individuals, to indulge in disputes and irritability during the closing days of 1936 and the early days of 1937.

The same influences fall upon the affairs of Nations, men, and mice. If you look back thoughtfully on these days only recently past, you will recall impulses within yourself, not in harmony with the festive holiday season. Looking back on the recent activities of Nations we find much the same circumstances, but without the check-rein wise individuals put on their emotions.

In early December, I told my radio audiences "In the weeks ahead, look for action by Hitler that will shock the world. Look for explosive action on the part of Dictators. Look for a New Year which STARTS with Violent riotous action, followed by violent riotous action. These words of mine," I said, "are not confined to the events of the remainder of this year alone, but including them and beyond them."

On New Year's Day, Hitler shocked the world, indeed he rocked the world, by issuing orders to the Captain of the war-ship Koenigsberg to seize in reprisal Spanish Ships, and to sink them if necessary, should they resist. Britain, France, Italy, Russia—all of Europe fulminated in response to this violent act. Now, Peace must be purchased. War is the inevitable result when Nations act like unrestrained children, carrying chips on shoulders and issuing dares.

Wars and rumors of wars. Strikes and disputes. Crimes of violence. Acts of greed and all the horrible mutations of malicious hate. O Civilization—where art thou?

A million bereaved and sobbing mothers. A million broken and blasted bodies of men. O God, Must it be, for

a million years in the future as it was for a million years in the past?

A million years ago, deep in the dank, dark ooze of earth, something stirred. Had a "scientist" been there to observe, he would have acclaimed with delight the first faint glimmer of life on this globe. A gleam in the murk. Was it life? Yes, the scientist proved that it was, by what scientists today call—the "irritability test." The smallest amoeba, the tiniest organism of protoplasm, the meanest and lowest form of life, too unintelligent to even feel pain—yet is capable of proving that it lives, by being susceptible to irritation.

Cannot, we who are highly evolved human-beings, be superior to irritation? We are capable of a thousand feelings and emotions—cannot we eliminate, or at least overcome, the one emotion common to the lowest of living things. Are we, like the amoeba, too unintelligent to feel pain, even though that pain be throbbing in the hearts of countless mothers and in the maimed bodies of countless soldiers?

But we may hope—irritability is the test tube, indication of Life.

And, while there's Life, there's Hope.

Astrology,—queen of sciences, when will thy teachings be observed? O bright, shining Heavens, when will thy voice be heard? O God, when will man come into thy Love and Grace and Understanding?

1937—We Live,—We Learn,—We Grow.

It may be too much to expect that nations should be governed in their relations toward each other by the precepts of Christian morality, but surely it is not too much to ask that they should conform to the code of courtesy and good breeding recognized among gentlemen in the ordinary course of life.

In the words of Rousseau: "The greater number of nations, as of men, are only impressable in their youth; they become incorrigible as they grow old."

Rose Dawn

The Coming Era

by Robert A. Hughes

A STUDY of history will convince the occult student that the evolution of the world and of civilization proceeds in periods of time called cycles. The word cycle is derived from the Sanskrit, *kalpa* and the Greek, *kuhlos*. It simply means a ring or a turning, or a wheel of activity or time. An analogy of cyclic law may be found in the vibrations of light, radio or sound, as vibration follows this law. Every impulse has a beginning, a climax and an end, which form altogether a cycle.

All manifested Nature is under the sway of cyclic law from the vast period of time that governs the manifestation of universes to the very beat of the human heart. Even impressions of light falling on the retina will be found to return and disappear until they fade out entirely, when the eyes are closed. Moods and ideas also tend to follow a cycle and return to conscious thought under definite periods of time. We thus perceive the sway of cyclic law in all departments of human life, Nature and the Universe.

When we say "History repeats itself" we are simply illustrating another phase of the universality of cyclic law. Every historical period wherein man sows seeds, good or evil, requires other cycles or periods in which the results or harvest can be reaped. The present historical period is perhaps one of these fatal harvest times in the history of mankind.

Cycles of history which bring back with them old impressions or ideas return, if we are to believe occult philosophy, because nations or civilization, like individuals, are reborn. Outside of human consciousness, however, the force of cyclic law is void.

Now there are many different cycles, from the vast periods of time recorded by the ancient Hindu astronomers during which the universe came into being, matured, grew old and died. *Manvantaras*, as they called them, of activity and *pralayas* of obscuration of over three hundred million years in duration are among the vast cycles or *yugas* recorded by the Hindus, whereas the "smaller" cycles vary from nearly two million to about four and a half hundred thousand years.

It would thus appear, from all historical evidence, that cyclic law governs human life. Just like the minor cycle of day and night, summer and winter, life and death, so according to the teachings of esoteric astrology the human soul is subject to cyclic

manifestation in that about every fifteen hundred years it incarnates and picks up the thread of its previous experiences in what are known as the *skandhas* or seeds of character.

This is the philosophical reason behind the type of horoscope we have; for in man the continuity of existence persists through these *skandhas* which preserve the essence of character, building again similar tendencies. The great astrologer, Sepharial, wrote in this respect in his *Cosmic Symbolism*: "The law of moral causation, as well as that of affinity, impels man to rebirth while there are any unexhausted tendencies in him. The unexhausted tendencies are called *skandhas*." Thus it is that cyclic law brings the individual ego into birth under planetary configurations which express his characteristics.

Applying this occult though scientific law to other problems we find that there exist cycles or periods which affect man through his civilization, religions and races. One of these is the great solar cycle or the sidereal year which is 25,920 ordinary years in length. It is based on the backward motion of the Sun, counting from the vernal Equinox or the first point of the sign Aries, whereby the Equinox appears to move backward through the Zodiac at the rate of about fifty seconds of longitude per year or a degree in seventy years and a whole sign or thirty degrees in 2160 years. To complete this cycle it takes twelve times 2160 years, or in all, 25,920 years. This period or sidereal year is divided into sidereal months or sub-cycles of 2160 each which is the length of time the Sun remains by precession in one sign. The importance of this sidereal cycle is due to the fact that the particular influence of the sign in which the Sun is posited affects the general psychological impulses of humanity at the time. Every twenty-one hundred years new world cultures or civilizations come into being grow old and die. New religious impulses appear, dominate for a time and then are supplanted by others.

Going back into history we trace the process of the Sun through the various signs of the Zodiac. We learn that during the precession of the Equinoxes through the sign of Leo about 13,000 years ago the human race enjoyed a minor golden age. Perhaps the civilization of that time built the Sphinx, which still stands in Egypt, as a great astrological monument to commemorate the age. The Sphinx is composed of the four fixed signs: the bull, Taurus,

the lion, Leo, the eagle or scorpion, Scorpio and the man, Aquarius. The monument thus shows the junction of the precession of the equinoxes in the sign Leo the lion. At that time the earth was in the opposite sign Aquarius and for twenty-one hundred years the world enjoyed an age of peace and social progress. The secret of the Sphinx is simply the coming return of the Golden Age when the equinox takes place in Aquarius and the earth enters Leo.

Through all the ages the great cycle of precession whereby the Sun appears to move backward through the signs of the Zodiac has indicated the social and racial evolution of mankind. With the entry of the great Taurean Age there arose the vast agrarian civilizations when men worshipped the Celestial Bull and devoted their efforts to architecture and the building of great monuments. Then followed the Aryan Age when the great military empires rose to world power and the sword was the symbol of conquest and empire. Rome was born and rose to be the eternal symbol of empire during that age. Then came the age of Pisces, the twelfth sign of the Zodiac. With this period of Pisces, the present solar month, man witnessed the rise of the great political empires and the spread of the doctrine of love.

In occult astronomy Pisces has always represented karmic law. Related to the twelfth house in the horoscope we thus judge the age to have been one of persecution, of sorrow, of the oppression of the weak by the strong. The symbol of this sign is two fishes swimming in opposite directions and so the god of the age was called a "fisher of men." Man now achieved his empires or his conquests by democracy when an oppressed humanity revolted against its bondage. Neptune as the co-ruler of the sign is bringing back the ancient forms of mystical knowledge, science, and occult thought, and so preparing the way for a wider understanding of life's problems. The Piscean has not been a pleasant age, even though it has witnessed minor periods of grandeur, art and science, for it is an age of retribution and of transition between two great cycles, wherein the human race is purged and initiated before it can pass into the next and happier period, or in other words to begin a new cycle of evolution.

Before considering the new age that faces us let us pass over in brief the astrological evidence that seems to prove that the twentieth century is actually the end of a great age. In the ancient Hindu Shastras it is recorded that the end of the first five thousand years of the Kali Yuga cycle would be one of the most critical ages in the history of the world. The Kali Yuga in the chronology of the Hindus is a period of 432,000 years in duration of which little over 5037 have passed. It is a black cycle in human evolution, an age of materialism and struggle. This cycle began with a solar eclipse and a conjunction of Mercury, Mars, Jupiter and Saturn on February 16th in the year 3102 B. C. Like all great cyclic periods the Kali Yuga is divided into minor periods. Now as all great cycles are based upon the recurring mutations or conjunctions of the planets so the first minor cycle of this age came to an end with a great grouping or satellitium of planets and a solar eclipse in the sign Sagittarius on December 3rd, 1899. The eclipse took

place on that date at 00.48 a. m., Greenwich time.

The great astrologer Sepharial writing in *Sphinx*, October, 1899, said of this configuration:

"That we are on the eve of a new and eventful period is certain. . . . In general, the conjunction of the planets in Sagittarius indicates great religious reforms, war in Gemini and Sagittarius, the death and exile of princes and nobles, the imprisonment and exile of a king, destruction of property, desecration of churches, temples and sacred things; revolts and insurrections, great fires and feverish plagues, mutations and changes in the political and religious worlds, a great congress of many nobles and clergy, the apotheosis of science.

"I am of the opinion that this succession of celestial phenomena will open up a new era in the religious and political worlds, and there must be a great reaping by plague and battle, earthquake and storm, before the ground is cleared for action."

Thus the planetary conjunction signifying the end of the first sub-cycle of the Kali Yuga can well be termed the horoscope of the twentieth century, as it mirrors the general trend of events through this most stormy and uncertain time.

Because this twentieth century is actually an age of transition into a new and better world period we find that life appears insecure, war threatens, revolution, social and political unrest become more and more apparent. This is indeed the age of tumult in which the forces of Nature and man are clearing the ground for action.

There are certain cycles or planetary periods discovered by the Chaldeans who proved that they were integral or natural cycles in the mental and emotional trends of mankind. Every thirty-six years the world enters one of these planetary periods and for that length of time the world is dominated by the influence of the planet which governs the cycle. According to the nature of the planet so is the general nature of the age. Saturn gives an age of political power and philosophy, Mars war and unrest, Mercury, Commerce and Literature, Venus the arts, the Moon, change and mutation, the Sun autocracy and Jupiter brings wealth and religion.

In 1909 the world left the planetary cycle of Mercury, wherein was achieved the golden age of Victorian literature and science, and entered the planetary period of Mars. Since that day there has hardly been a day of peace in the world. Mars' cycles bring wars, tumult, revolution, insurrection, great fires and plagues. When that planet last dominated a cycle, from 1657 to 1692, there occurred the great fire and plague of London as well as bloody battles. Thus the spirit of the age tends to war especially in lands reeked in the tradition of Mars and whose ground is soaked in the blood of many a conflict. This is a great testing time of European civilization, for the cycle points to the decline of European culture and the rise of a new and more humane society upon this American continent. This period of Mars will draw to a close in 1944 and then the influence of the Moon will come into power and last until 1980 when widespread change will occur in social and political life. Thus present day tumult and struggle is preparing for tremendous political and social readjustments

about the end of this century. Following the Moon period the Sun will have sway. Thus from 1980 to 2016 will see the beginning of a new social, humane and exalted period set in on the world.

All through the ages the great teachers have taught that there would come a day when there would be but one language and one form of government amongst mankind, when brotherhood would unite and level the earth. Jesus referred to this coming age when he told his disciples to seek the water-bearer or the man with the water-jug who would tell them when this law would come to pass.

In considering the influence of the great sidereal cycle over the evolution of humanity we find that the water-bearer is none other than the sign Aquarius which will succeed the present Piscean Age. There is little agreement among writers as to when the Aquarian Age will begin. Some claim that we are now in it and others think that it is still about 700 years ahead.

When the Sun passes by precession into a new sign there occur subtle changes in the racial psychologies according to the nature of the sign. Thus the entry of the Sun into the airy, humane and electrical sign Aquarius will usher in a scientific, humane, intellectual, radical and progressive age. Then man will enter a new stage in civilization and the great socialistic empires will dominate the earth.

Aquarian individuals or people born under the strong rays of its ruler, the planet Uranus, incline instinctively to support the ideal of the brotherhood of man and thus take a more than active interest in the welfare of others. Judging from their psychology to the universal psychology of the new era we assume that when it begins the nations of the world will evolve a more humane system of society based upon mutual co-operation and understanding. The religion of the New Era will thus be the religion of Man.

Yet the benefits of Aquarian civilization with its brotherhood of world states and its humane social order will not arise from nothing. In the years that are to come we shall notice an increasing tendency for factionism. The broad party lines may disappear and people separate into two distinct factions, those who live steeped in the traditions of the past, the conservatives or Saturnians, who desire to preserve the status

quo, and on the other hand the progressive Uranians or Aquarians who seek to bring into being the new era. Sooner or later these factions shall clash and out of that conflict will arise the Aquarian Age, the new era of humanity, for it is inevitable that the progressives shall be victorious.

A vision of that age of fraternal life arises—the age of Air and Science. Directed into the proper channels science will remake the earth, supplant the present aristocracy of idleness and create a vigorous humanity. Great cities will rear their heads—geometrical cities of glass and metal, of heat and cold resisting qualities. Beautiful cities in place of the ugly sprawling communities that distort the landscape today.

The secrets of air and sunshine will bring to mankind health. The Ether will give up its secrets and solar energy will operate countless automatic machines to labor for humanity. Solar power will be harnessed to such an extent that the Aquarian Age could well be called the Cosmic Age.

Intricate lines of airways will span the higher reaches of the stratosphere bringing the outermost bounds of the earth within a few hours of travel, for this is the age of the conquest of the air as even the Piscean age gave man superiority over the seas. War will be outlawed by international government

and universal education will produce a spiritual culture capable of sustaining and invigorating humanity in order to offset the enervating effects of scientific luxury.

Social justice will be attained and man will come to age in a world wherein he at last is free—a world wherein the standard of value is character and not wealth and so regarded as the supreme attainment and goal of man.

We find in Astrology during this period of tumult and uncertainty a new gospel of hope and understanding as it alone among philosophies gives a keener incentive to creative work and progress. We must make up our minds whether or not the new era is worth while and through the study of Astrology we may learn to really know ourselves, to educate properly the new generation, and to lay the foundation of an age wherein the horrors of war, fratricidal struggle, murder and hate, will for a time disappear. In this respect Astrology as the rising star of Aquarian science is the most serious movement of the twentieth century, the first century of a new and better age.

Thumbnail Biography

of

Robert A. Hughes

OUR distinguished contributor and author of this article, was born in Hamilton, Ontario, Canada, in June 1906. Being an astrologer of reknown himself, he refuses to give us the exact time. An author is entitled to some privacy.

Mr. Hughes has been energetically associated with groups devoted to the promulgation of occult and astrological ideas for about fifteen years, in official capacity.

He also has an international reputation as a lecturer on these subjects, having given courses in Buffalo, Chicago, Toronto and Hamilton.

He recently received the special attention of all astrologers for his lecture before the first All-American Astrological Convention in Chicago on the topic of the "Problems of Neurosis."

His chief interest is in stimulating the interest of Astrologers in psychological astrology. Has edited a quarterly paper devoted to occult thought. Regards astrology as the science of the future and believes that its proper use will be of great benefit to humanity.

DID IT EVER HAPPEN THAT, just as you were about to deliver your best "spiel," the door was slammed within an inch of your nose? Your nose was unharmed, but you felt as if you had received a kick on the trouser's seat. Actually, of course, it was the bystander who got the real "kick." Mr. and Mrs. Prospect had arisen with a grouch; they disagreed and she could not vent her indignation on him, so when you came along she "took it out" on you. "Reason enough," you say, but you are wrong. This was not the fundamental reason of course; rather, it was effect, an example of reflex action, or the varied emotional responses of several different individuals to Cosmic vibrations in power at the time—forces of which they, as well as you, were quite unaware.

Even tho you had known, naturally you could not have changed anything so mighty as, for instance, a heavenly tilt between Mars, Mercury, and Saturn, but you could have tarried on the side lines, well out of range of glancing blows, until the combatants were separated by time, space, or the intervention of a benefic planet such as Jupiter, Venus, or the Sun. In other words, while you cannot control the Planetary forces themselves, you can by knowledge and understanding, control your response to these influences, and have the additional advantage of knowing in some degree what to expect from the persons with whom you deal.

The business of selling is only one of the

many occupations in which some of the principles of Astrology can be applied in a practical way. I may say that Astrology is not only a help in salesmanship, but is a **GUIDE TO LIVING**. The more you know about it the better, but like any knowledge, you must put it to practice, utilize it, make it work for you, if it is to be of a real benefit.

Salesmanship is probably the most extensive business field today and for this reason many people are, more or less, thrown into it by necessity. But whether you are a novice, just beginning the work, or an expert with years of experience behind you, it matters not, for you will still have your "off" days and your "good" days; times when you will find it difficult to sell a wheel chair to a legless man, and times when you might easily sell an automobile to a lighthouse keeper.

If you know something about Astrology, you will understand **WHY** the influences are with you at times and not at others; if you do not know, you will probably attribute your poor success to luck, a bum hunch, getting out of the wrong side of the bed, weather, politics, or anything but the real reason, and will continue to bump your head against the stone wall of adverse influences. Then, at times when you should be prepared, by foreknowledge, to take advantage of the harmonious vibrations, you may select that particular day or hour to go fishing. (Not but what it might be an ideal time to catch the unwary trout.)

It is at this point that you can bring the knowledge of Astrology to bear. You would not attempt to push your affairs on the days or hours when Cosmic forces are not in harmony with you; nor would you do it on the days or hours in which other people are likely to be antagonistic to you, or possibly to the product that you are trying to sell. Instead, you would at this time relax, make plans, golf or, if your wife gets an inkling of what you are up to, you may find yourself family bus. At any rate you mowing the lawn or washing the would not push important affairs.

On your harmonious days or hours, when these mighty forces are ready to co-operate with you, other people are in the frame of mind to receive you, and your

Applied

ASTROLOGY

for the

Salesman

The Sky Is the Limit When ASTROLOGY Is Applied to Selling

by *Helen McFarland*

product is favorably aspected, you would put forth redoubled energy, and in the long run, would find yourself farther ahead than you would otherwise have been with the old blind method, and with much less wear and tear on your nervous system.

In the first place, if you have any choice in the matter, you should endeavor to affiliate with a concern that deals in the type of goods or products, coming under the same planetary rulership as your Personal Ruler. (You see, the various types of merchandise and commodities are also related to the various planets, and are restricted or expanded, so to speak, according to the present prevailing planetary forces.) For instance, if your Ruler is the planet Saturn, you would be much more successful handling real estate, farms, or mines, than you would be selling soda fountain supplies or toiletries. Mars relates to machinery and cutting tools better than to clothing; Uranus is co-related to electrical supplies and equipment. The sales person who has Mercury prominent, or as ruler of the chart, is fortunate, for this is the planet naturally related to buying and selling, and it allows a much wider scope in the choice of field and greater versatility. Generally speaking, either the sign Virgo or Gemini rising at the time of your birth would place Mercury in power.

If you are unable to change at once to the character of goods indicated by your Ruling Planet, then ascertain which planet is related to your product, and for putting over important deals, choose times when this particular planet is harmoniously aspected by Jupiter or the Sun, or at least, is not afflicted by Saturn.

Once you know something about the planet that has dominance over your affairs, and have chosen the proper field, you are ready to take into consideration the daily aspects and positions of the transiting planets. For example, if you are an Aries man (Mars) and wish to sell an automobile (Mars) to Mr. Banker (Jupiter)

you would be much more likely to succeed if you can select a time when Mars and Jupiter are not in conflict, or when there is a harmonious aspect from the Sun to one or both of these planets. A good aspect from Mercury helps you to put up a better sales talk, because it tends to make it easier for you to express yourself.

The planet Mars in the sign Gemini tends to fluency in speech, but if you have it so placed in your horoscope, and there are no stabilizing influences such as an aspect to Saturn, be careful that you do not talk yourself into a sale and then right out again. In other words, you must learn when to stop talking; that is the principal difference between fluency and "windiness." The "high pressure" type of salesman is frequently the person with a prominent Mars, the planet of aggressiveness and energy, both of which characteristics are valuable when under control.

Salespeople with the sign Libra prominent in their nativities will probably be able to give a beautifully balanced sales talk, but may have difficulty in clinching their arguments; as a rule they need some coaching in the art of closing a deal.

Most people are in some measure familiar with the influences of the Moon on animal and plant life and the tides of the ocean. The moisture of all organic things tends to follow the Moon's phases, increasing or flowing as the Moon increases in light, and decreasing or drying up as the Moon decreases in light. Likewise when the Moon passes through a sign of the Zodiac, her influence tends to magnetize or energize objects related to that sign; thus, certain commodities are activated as the Moon passes through the sign with which they are related. For instance, household furnishings and homes would move faster when the Moon is passing through the sign Cancer, groceries when she is in Virgo, clothing when she is in Taurus, and books and stationery when she is transiting

Gemini. In addition, the Moon has a powerful influence on people in their every day affairs. Due attention, therefore, should be given to the Moon and to the sign through which it is moving.

The personal ruler of a Natal chart is not always the planet ruling the sign in which the sun is found at birth, but is usually governed by the ruler of the rising sign. However, if you were born near sunrise in the morning, it would be that of the sign in which your Sun is located; if at some other hour, it might be any of the other planets. This factor is regulated by the hour of the day when your birth occurred.

All this is not so complicated as it might sound, but it is important that you know which planet to look to; therefore, if you are unable to set up your own chart, it would be greatly to your advantage to have some reputable Astrologer do it for you. The more you know about your chart, and hence yourself, the better. If your interest in this study or science will carry you far enough to learn how to judge, by the general build, complexion, and facial characteristics of your prospective customer, what his or her planetary rulership is, you will have a still further advantage. This latter takes considerable time and study it is true, but once you know it, you will at once know your proper method of approach with each particular customer.

Did you ever walk into a prospect's office, or place of business and to your cheerful greeting, receive a scowl and a "what the h— do you want?" Now if you pride yourself on being a good judge of human nature, (most salesmen think they are) you may know how to handle such a situation victoriously; but even so, I am sure that you would have considerably the best of it if you knew whether you were dealing with the undeveloped type Scorpio, or the weaker type person of the sign Leo, either of whom might have been guilty of such behavior but would require entirely different handling. The less positive type Leo, for instance, does his stuff because he is over-bearing, a little cruel and arrogant.

He likes to show off, so subtle flattery usually breaks down his front. On the contrary the Scorpio individual may behave that way because he is willful, passionate, or vindictive and with him it might be just as well to make a strategic retreat, returning when the tempest has subsided.

Please bear in mind that I can only generalize in this limited space, and it is quite probable that there are exceptions to some of the hints I have given in the foregoing. Each individual is a complete unit unto himself and is differently attuned to the planetary forces according to his natal chart, and time of birth, but this your horoscope will indicate.

If you are somewhat of a skeptic and desire to prove the efficacy of Astrology in a small measure first, try using the planetary hour guides, one of which can be procured at almost any book store dealing in occult literature. Its use is explained simply and requires no particular knowledge of the science. Such influences are only slight compared with the possibilities of further knowing, but you will find that they help. When you contact customers on Sun or Jupiter hours your percentage of sales will be much greater than when you use a Saturn hour, for example.

That all men are born equal, is one of humanity's pet fictions. Nothing could be farther from the truth. Nature leaves nothing to chance, everything is systematically ordered, and to carry on the varied scheme of things as they are in our world, requires millions of kinds of people. Some roles do not receive acclaim, but are just as important, nevertheless. The point I wish to emphasize here is that each person, being intended to function in a certain condition of life can, if he properly understands himself, become a leader in his own field. In other words, if you are a salesman, you can be the best one in your territory, and we Astrologers believe that an understanding of Astrology can be of tremendous assistance to you in your calling.

Human Technic

by Dr. J. A. Lange

(CONTINUED FROM LAST MONTH)

EVEN as vegetation of all kinds stores up the energy of the sun, so does the astral body store up the energy which comes from experience, each experience contributing something of either a harmonious or discordant nature to the sum total.

Nor does the size of the form determine or even serve as an index to the amount of energy contained. For in vegetation, some varieties of immense size contain very little heat, which is in all cases convertible energy. Others of less size contain a great deal more.

Take a lump of coal, for instance. It possesses a tremendous amount of stored up energy—easily available, while that which is stored up in a half formed peat bog is practically useless. So it is with you; the energy which is stored up may be a large amount, or it may be a small amount; it may be easily available or stored up under such conditions as to make it almost useless.

From the Ancient Masters comes this priceless doctrine expounded in the following lucid terms: "If I have manna in my constitution I can attract manna from heaven." Let us go farther with this and say, "If I have gold in my constitution, I can attract gold from heaven; if I have songs in my constitution, I can attract songs from heaven."

So whatever you have in your constitution as shown by the vibrations you received at birth, can be attracted to you from the sky, the earth or the persons of your environment. And gold exists in many, many forms. Therefore you came here en-

"Man's only progression, here or hereafter is founded on knowledge. Only by it can he subjugate his environment."

dowed with certain qualities, while others were withheld from you.

You possess certain implements with which to attract, construct and mould a career of your own choosing. And re-

member this—there is enough energy stored up in the astral body of any person to make of life a glorious success, but in many instances it is not easily available.

Success or Failure, Health or Disease, Wealth or Poverty, are by no means the result of chance. Each is the direct result of definite, well organized centers of energy existing in the astral form, and attracting corresponding conditions from without. So to attract gold—gold must be present; to attract songs—songs must be present.

The vibrations of gold, surely attract gold, the vibrations of songs attract songs, the vibrations of health attract health, the vibrations of disease attract disease. So if the thing to be attracted is deficient or lacking in the astro-constitution, there must be some way or plan whereby it can be taken into the astral form, and in such quantities and manners as to be utilized.

Of course no one wants to willingly or consciously attract to himself disease—yet as I have already shown—like attracts like, therefore in order to attract health and repel disease—health must first be present in the astral form. And health, happiness and success must be attracted by working in harmony with the law that brought all these vibrations into existence.

In the erection of Life's Greatest Structures, there is not heard the sound of axe, hammer or any tool or iron. The materials

Aquarius

We often say to ourselves, "Life is a Funny Thing." Many things mystify us. People a few years ago would have scoffed at the idea of radio, television, airplanes—forces almost beyond belief. Cultured people today are beginning to realize that there is nothing impossible of accomplishment providing the right thought and study is given to it. Successful men and women, great figures in world politics, science and religion, possess vision, vivid imaginations, foresight and the inclination to look ahead.

You are living in a very interesting time. Great changes are in the process of being developed around you right now. **Brains** are taking the place of **brawn** and the persons who train themselves properly and learn to **know themselves** — to think straight—to concentrate, are the ones who are emerging from the great depression, triumphant.

Modern Astrology Magazine brings to you every month a condensed Character Analysis for the current Zodiacal sign. Those who keep a complete file of Modern Astrology thereby also gain a complete set of character readings for every birth-sign. This month we bring you a brief character analysis of those born under the sign of

Aquarius

The Great Humanitarian Sign

PERSONALITY Aquarius is the 11th sign of the Zodiac and is ruled by the planet Uranus. Saturn is also considered a partial ruler of this sign and many of our leaders in world affairs are natives of the airy sign, Aquarius. Abraham Lincoln, President Roosevelt and our dearly beloved Evangeline Adams are natives of this sign. The personality of Aquarius subjects may be summarized as magnetic, attractive, aggressive, dynamic, independent, stubborn, self-willed, persistent, determined, temperamental and pioneering. They have an

CHARACTER ANALYSIS

air of reserve and refined self-efficiency. When they have developed their better characteristics and tendencies they are able to create an impression wherever they go, and they have the happy faculty of being able to interest others in their affairs.

That is why the Aquarius people are sometimes called the sales people of the world. Properly developed they have natural charming manners and show an air of refinement which enhances their personality. The personal qualities are excellent if they are properly brought out and these natives **can** rise high in life. They can satisfy their ambitions by making a careful study of themselves and also create the love, respect and admiration of their fellow beings. They are proud but not ostentatiously so. Their pride is easily offended, although they are capable of hiding their feelings to a great degree. They have a natural altruistic love for all humanity. It has been noticed that many astrologers have their sun in this sign.

Sometimes there is a tendency toward timidity which must be replaced by the **positive** qualities of the Aquarius personality. And since personality is the greatest force these people have, it behooves them to make the most of it and strive to overcome any tendency toward a negative inclination. It is **personality** that enables the Aquarian to succeed in life.

TEMPERAMENT

In disposition the sons and daughters of this sign are usually generous and unselfish with everything they possess except in regard to their own emotional life. They are thoughtful, considerate, and take active interest in helping others, and their dreams carry them into the heights of idealism in helping humanity in general. They are kind, loyal and forgiving, but they are also aggressive when necessity forces them to be. They have courage and their hopes appear to be everlasting. They can be knocked down but

will immediately rise again and again, because they are naturally ambitious and determined to accomplish their purpose.

One of the weakest characteristics is that of sensitiveness. These people are easily hurt, principally where they are emotionally concerned. A quick temper sometimes manifests itself but is quite quickly mastered and unless stubbornness prevails, the Aquarius nature is quite ready to apologize or forgive. If you are an Aquarian, you must make every effort to overcome your sensitiveness and temperamentalism to a reasonable degree.

Usually it is difficult to make you angry and at other times you are very easily upset. Little things anger you more readily than the bigger things and events. You dislike smallness and pettiness in others, and it will do you good, if you are a native of this sign to throw away some of your own peevish tendencies once and for all and guard against intense anger as these emotional upsets are injurious to your nervous system.

FINANCIAL TENDENCIES

The second house gives promise of good earning ability but these natives are not always careful in their financial affairs. They have ability to earn money wherever they go but their natural generosity seems to get the best of them. They appear to have considerable difficulty in beginning to save money. This is due more to their natural generosity than it is due to carelessness. While this is an admirable trait it should be governed to the extent that it will not cause financial difficulty. So if you are an Aquarian, learn to bring out the more conservative principles in your nature for you have good earning power and you should apply a moderate amount of thought to saving money.

Aquarians seldom have much success in

speculative finances. The goddess of fortune does not readily smile upon you in this light due to the fact that you are overly enthusiastic and you do not know when to quit. In your determination to win in such affairs you seem to lose all sense of perception and reasoning of the fact that the game may be against you. For one win, you will play it all away again. Unless you learn to use your foresight and intuition it is best for you to refrain from speculation and gambling.

Learn to save your money and invest in large corporations, or in such stocks and bonds where there is no element of speculation. You may disagree with me in this, but your own experience will teach you soon enough. Once you learn to curb your enthusiasm and impulsiveness, then you create a new condition which means a different state of affairs. Investments made in real estate, concrete and substantial things prove good for you; also if you save your money and invest it in a business of your own.

HEALTH SUGGESTIONS

Generally speaking the subjects of Aquarius have little trouble with their health when proper care is taken. Aquarius rules the ankles and the circulatory system, the calves of the legs and the organs of generation. Also the vessels of the lymphatic system. Diet and regular habits of living should be observed. Temperate habits certainly prolong the life of an Aquarian. There may be a tendency toward bladder trouble because the bladder is ruled by Scorpio and Scorpio is squared to Aquarius. However, this is not a common tendency. As stated above, moderation in all things should be the keynote for health for the Aquarius born.

(Footnote)—This is a condensed character analysis, and only touches on some of the highlights of the Aquarius nature. A Rose Dawn Giant Astrological Reading for 1937 covers these indications fully and in detail, also giving future trends for the sign month by month and day by day for the whole year of 1937.

WINTER ZODIAC

Now, when the cheerless empire of
the sky
To Capricorn the Centaur Archer
yields,
And fierce Aquarius stains th' in-
verted year;
Hung o'er the farthest verge of
heaven, the sun
Scarce spreads o'er the dejected
day;
Faint are his gleams and ineffectual
shoot
His struggling rays, in horizontal
lines.

—Thompson.

Human Technic

(Continued from page 12)

plete an understanding as it is possible to obtain regarding the task at hand.

Therefore the prime requisite for success in any undertaking, great or small, is adequate knowledge. And the best as well as the most certain results in any line of endeavor will be attained only by him, who can clearly comprehend all the various factors, elements and principles which are involved in such undertakings; then after becoming familiar with the methods of performance and manipulation and reaching the decision on some definite aim, carefully, patiently and skillfully, plans a course of action, persistently adhering to it in the face of all seeming obstacles, pausing only to make adaptations necessary to meet changing conditions, or as the voice of matured experience dictates.

Whether you are a builder of sky-scrapers, bridges, railroads, whether you are bookkeeper, stenographer, clerk or housewife, your success in any of these undertakings depends upon your ability to grasp all of the methods, elements and principles involved, and also upon combining them in such a manner as to give a clear, concise and true picture of the means or materials to be used in order to attain the desired results.

No one will deny that self-culture is an object of the highest import to man. Yet external elements are of value only when there is an inner capacity to appreciate them. Nothing is of value to that which has no consciousness. On the other hand some creatures have a consciousness for one thing, some for another. What good would it do to put a piece of gold money before a hungry dog or horse, and tell him to buy food. Neither has any consciousness for money. But put a plate of warm food in front of the dog, and oats, corn and hay in front of the horse and each immediately is conscious of what it is, as well as its purpose.

So it is with man; one man is conscious of one thing, and another man is wholly unconscious of the same thing. That which you are not conscious of, does not exist so far as you are concerned. Consciousness then, is the ability to express. And the only

difference between one man and another so far as externals are concerned, is the ability to express.

Your ability to express is governed by your ability to attract and absorb. You can give, or express only in the proportion as you are enabled to receive. Neither can you give or express anything you are not capable of receiving. You can attract that, and only that, which you can discern. Nor can you adjust yourself to planes or things of which you are unconscious. You can adjust yourself only to the things of which you are conscious.

This is true on all planes of existence, and every department life, physical, mental, moral and spiritual.

It is also true that the things of which men are conscious are viewed by each in a totally different light. What is wealth to one may be sneered at by another. What may be pleasure to one may prove very boresome to another. What is evil or wrong in the eyes of one person may seem quite all right in the eyes of another. Even the same event happening to two different persons is considered from opposite viewpoints and consequently has a totally different effect on each.

The rain causes one man to get down on his knees and give thanks because it benefits his growing crops. Another man complains because the same rain has spoiled a day's outing for him. To the one it is a blessing, to the other a curse. To the one it brought a harmonious condition—to the other a discordant condition. It is not the event that happens that affects you, but your mental attitude toward those events.

But here is where you are apt to mistake the appearance for the real. For so many things upon which a man may set his heart are not the real things of life but only the appearance.

Every event, every experience of your life, from the cradle to the grave is composed of two parts, the real and the seeming. And in every instance it is possible to divide the real from the seeming and view either without any consideration for the other. But the trouble is, the vast majority of people preserve only the seeming, and discard through complaining, the part of real value, consequently their possessions vanish or fail to come into objective realization. Remember you will attract that which you are capable of discerning.

(To be continued)

Lessons in ASTROLOGY

by Rose Dawn

Lesson Three

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THIS lesson deals with the indications of the Moon in relationship to the Sun in the twelve Zodiacal Signs. We now take up the aspect of the

Sun In Aries and Moon in Virgo

When the Moon is in Virgo it forms a one hundred and fifty degree aspect with the Sun. This position of the Moon adds sharpness to the active mind of Aries people. They are quite practical, critical and inclined to be skeptical on many matters. However, they make excellent instructors and people responsible for education of others, be it a teacher in a school or an editor of a newspaper. They are usually very industrious people, fond of home life. Their ability to criticize from a practical point of view often causes them to be disliked by the average individual, however, they are usually successful in money matters. They are not afraid of responsibility and make excellent executives, managers, superintendents, etc.

Sun In Aries and Moon In Libra

When the Moon is in Libra and the Sun in Aries we have the Full Moon. This is known as the opposition aspect. Aries people born with the Moon in Libra are in many respects unusual people. They are difficult to understand. They can easily help others, but it is very difficult for others to help them. They are sensitive, intuitive and artistic. They have considerable original ability. They are very capable of dealing with or handling the general public. They are unusually mild tempered for Aries people and have considerable love for home and family life. However, the opposition aspect often indicates some sorrows relative to parents or home life during childhood or youth. These people succeed best when in professional life,

business for self or in partnership ventures. They also make excellent sales people and have an intuitive or subconscious understanding of human nature.

Sun In Aries and Moon In Scorpio

The Moon in Scorpio has a one hundred and fifty degree aspect to the Sun in Aries. Although the aspect is the same as for the sign Virgo, the Aries individual born with the Moon in Scorpio is very different. They are obstinate, headstrong and very independent. Have a quick and somewhat sharp, violent temper. They are excitable, passionate and sensitive in personal and love matters. However, they are industrious, ambitious and conservative in business and financial matters. They represent the type of Aries that are builders. They are quite fond of home life, children and family. Being more conservative than the average Aries individual they usually save considerable money during life.

Moon In Sagittarius With Sun In Aries

The Moon in this sign forms a trine aspect with the Sun in Aries. This is a good combination and indicates an unusually active although somewhat nervous type of personality. They appear to have dual minds. One moment they may be moody and discouraged and the next moment they may be jovial, witty and show a keen sense of humor. They are restless, ambitious, fond of travel, adventure, meeting people, acquire knowledge readily and are apt to be students of many subjects. They have considerable originality and make good writers, doctors, ministers, attorneys, engineers, railroad men, credit men, inventors.

Moon In Capricorn With Sun In Aries

The Moon when in Capricorn forms a square aspect to the Sun in Aries. How-

ever, this is not entirely an unfavorable position for the Moon as many astrologers of the past have stated. It is true that the Moon partakes very strongly of the Saturnine indications of the sign. This enables such people to be business-like, positive, active, self-assertive and unusually successful. They are exacting but not overly critical. They are popular, being quite fond of people in general. They enjoy looking up to people of high standing. They are adapted to a professional or artistic career. They are the most serious minded of the Aries types, the Aquarian type being somewhat similar in this respect. They are sometimes hard for others to understand. Their lives are not always happy in family or domestic life, nor in marriage or love affairs. However, their inborn courage and fortitude usually enable them to succeed in business, work or their chosen profession. They are loyal and helpful friends. They have lofty ideals and are quite religious minded.

Moon In Aquarius With Sun In Aries

The Moon when in Aquarius forms a sextile aspect to the Sun in Aries. This adds to the social and altruistic qualities of Aries people. They have an unusual insight into the affairs of human nature. They are the type of Aries people that are friendly to nearly every one they meet. They are easy to get acquainted with, although somewhat difficult to understand. They are affectionate, sensitive and inclined to be obstinate and temperamental when crossed. They also have a very quick temper, but are usually over it almost as quickly. They hold no grudges. They are clever, witty, hopeful and determined. They are generally successful in dealing with the public or when engaged in professional life or in business for themselves. Although this type of Aries individual is capable of earning a good income, their generosity often exceeds themselves and they seldom save much. They appear to live mainly to serve others. However, once they acquire conservative principles in financial matters they do not stop at small fortunes. Their lives are usually an interesting series of ups and downs in personal and love matters, but their hope springs eternal and although they become discouraged, they usually pull themselves together and courageously go forward. Often these people are aided by friends whom they, at one time have helped.

Moon In Pisces With Sun In Aries

The Moon forms a semi-sextile aspect to the Sun in Aries when it is in the sign Pisces. Most astrologers do not consider this a good position for the Moon. My experience with these types indicate a difficulty in their

attempts to adjust their minds to their emotions and sentiments. They are studious, ambitious and restless. They are good workers, but are very apt to become impatient, restless and easily dissatisfied with conditions. Although they are fond of home life and family, their restlessness usually leads to misunderstandings and in-harmony. Any one born under this sign should cultivate patience and above all, understanding of himself. He must learn to see himself as he really is and not as he imagines himself to be, as these people have an active, yet dreamy imagination.

Moon In Aries With Sun In Taurus

The Moon when in Aries forms a semi-sextile aspect to the Sun in Taurus. This combination is favorable and shows a positive, aggressive, exacting and conscientious personality. They are fond of home and family. They are usually fortunate enough to follow work of their own choice. They are capable and trustworthy people. This position of the Moon adds to the natural executive qualities of Taurus people. It is also a good position from a monetary point of view as it inclines to conservatism. Taurus people with the Moon in this position are quick tempered, but more from a critical than from a temperamental point of view.

Moon In Taurus With Sun In Taurus

The Sun and Moon are in conjunction when both are in Taurus. This brings out a personality and individuality that is somewhat similar to that of the Sun in Taurus. They are active, self-willed and although obstinate, are affable and well liked by others. They have strong characters. They have keen minds. They are also highly emotional and have a strong attachment for loved ones. They are fond of home, family and the good things of life. They enjoy good foods. They are artistic or have a good appreciation of the beautiful. They are fairly successful in financial matters, but they are generous spenders, primarily for the benefit of themselves and their loved ones. By being conservative they can amass quite a fortune in a lifetime. However, these people should be thoughtful throughout life in matters of diet. They have good appetites and are apt to be injudicious in this direction.

Moon In Gemini With Sun In Taurus

When the Moon is in Gemini it forms a semi-sextile aspect with the Sun. This combination indicates a somewhat dreamy, poetical and artistic type of Taurus individual. They are among the most active and restless of all Taurus people. In some

ways they are mentally and emotionally the most sensitive. However, they are capable in business and employment. They are ambitious and industrious, but somewhat inclined to worry over financial matters, whether such is necessary or not. They love to associate with many people and are inclined to be approbative. They usually have excellent powers of speech and a good singing voice. Although they have active minds, they do not succeed by their own efforts. They succeed because others will take note of their merit and manage or push them forward, when they prove capable. They represent the type of Taurus people that enjoys much travel and when settled, prefer to live in large cities.

Moon In Cancer With Sun In Taurus

The Moon in this sign forms a sextile aspect with the Sun. This position of the Moon accentuates the feelings and emotions of Taurus people. This makes them highly emotional, passionate and sensitive in personal affairs. They are very fond of home life, gardens, farms, etc. They are very capable business people whether working for others or running their own business, farm, ranch, store, etc. They are quite conservative and capable of saving considerable money. However, in many instances they are too conservative and are inclined to argue against new methods of doing things and as a rule do not let their money go to work for them. In many ways they are timid and not inclined to take a chance or gamble. The greatest handicap of this position of the Moon is the sensitive and active emotional nature.

Moon In Leo With Sun In Taurus

The Moon in this sign forms a square aspect with the Sun. This position of the Moon intensifies the emotional nature, but in a manner which differs from the Moon's position in Cancer. In fact it is the opposite. These types will gamble, they will take a chance. They are far more open and expressive than the type indicated by Cancer. They are fond of the good things of life. They are among the most fortunate of Taurus people in some ways. Although they are people of strong likes and dislikes, they usually have many friends. They enjoy their homes and whenever possible they desire to have an outstanding home. These people are naturally generous, being fond of entertaining their friends and loved ones. They are witty, jovial and are good people to be around. Unfortunately, however, some people will endeavor to take advantage of them as they may be deceived by clever flattery. These people have active and vivid imaginations and

they are artistically inclined. Difficulties with parents in youth indicated.

Moon in Virgo With Sun In Taurus

The Moon in this sign forms a trine aspect to the Sun. This position of the Moon accentuates the mentality and industriousness of Taurus people. They are ambitious, strict, critical and cleanly. They make good managers, executives, superintendents, doctors, nurses, merchants, etc. They are hard workers, have good business and financial minds. They are loyal and conscientious and capable of accepting serious responsibilities. Yet they are quite sensitive, particularly in emotional matters. Although inclined to be critical they make loyal and helpful friends. They represent the most adaptable of all Taurus people. Being of conservative nature in financial matters, their prospects of financial success are good.

Moon In Libra With Sun In Taurus

The Moon in this sign forms a hundred and fifty degree aspect with the Sun. The average astrologer considers this an inharmonious position for the Moon. In a way this is true, as these people are inclined to be self-centered, although not egotistical. They are difficult to understand and yet they are very likeable people. They have an artistic and mental temperament. Their greatest difficulty appears to be indecision. They are quite sensitive and easily offended in personal and emotional matters. Unfortunately they are jealous and inclined not to forgive and forget a real or fancied injury. They are conservative and yet inclined to be speculative with a fair degree of success. In family and marital matters they usually have difficulty because of their indecision and emotional sensitivity.

Moon in Scorpio With Sun in Taurus

The Moon forms an opposition aspect with the Sun from this sign. This position of the Moon also intensifies the feelings and emotions. It makes the native somewhat vain, egotistical and selfish. They have much pride and being very secretive they are the most difficult of all Taurus people to understand. They are passionate, stubborn and independent, but not always quickly angered. However, once their temper is aroused they appear to lose all reasoning ability for the time. Jealousy and false pride is apt to cause their downfall if they are not careful. These people are fond of the good things of life. They are fond of money. They are good workers, but at times difficult to get along with, especially when some things may not go right.

(TO BE CONTINUED NEXT MONTH)

COMFORT CLUB Activities

THOUSANDS JOINED THE COMFORT CLUB LAST MONTH

ROSE DAWN'S IDEA, CALLED GREATEST SERVICE EVER OFFERED BY AN ASTROLOGER. MEMBERSHIPS ARE FREE—READ HOW YOU CAN OBTAIN ONE. JOIN THE COMFORT CLUB.

SINCE the initial announcement appeared in this magazine last month, applications for membership have simply poured in to Comfort Club Headquarters at Del Rio. Already, in this brief time more than two thousand have taken out the full **Registered Membership**. And a check has not yet been completed on the number of guest memberships distributed. The greatest amount of enthusiasm has greeted the Comfort Club idea. Letter after letter contains such expressions as "Rose Dawn's Comfort Club idea represents the greatest service ever offered by an astrologer to her clients." And, "The Comfort Club is exactly the sort of thing I have always wanted."

Surely, never before was such a large Club created in such a short time. But this is only an indication of what the Comfort Club will become. Already in many communities groups of Comfort Club Members are gathering and forming plans for regular meetings. Such groups receive beautiful Official Comfort Club Charters, which are issued by headquarters, free of charge.

The very first mailing, sent out to all Registered Members contains in addition to the various readings, and other literature, a leaflet explaining how to organize these local Chapters, how to conduct meetings, titles for local officers, and all the details of organization.

For the benefit of those who did not read the announcement in last month's issue it would be well to explain briefly what the Comfort Club plan is, how it happened to be organized, and most important of all, how **you** can become a Registered Member. All Memberships are **free**, but there are two classifications of Memberships. But let us start at the beginning, this is how the Comfort Club idea came into being.

Rose Dawn for many years, has brought comfort to countless thousands. All over the nation, in countless cities, towns and hamlets, her name is a household word. Her many acts of kindness have made for her a legion of

friends who are staunch and true. To many her name is synonymous with Comfort.

MANY times, one becomes discouraged with life's battles and disappointments, until they seem to become too utterly distressing to bear. Nearly all her life, people have come to Rose Dawn with their secret sorrows and their griefs and have received wise, motherly advice and comfort.

In her last radio season Rose Dawn gave away inspirational books and other printed matter with a retail value of over \$20,000.00. To lighten the burden of those who were finding the going tough, she prepared Inspirational Readings, and sent them her famous Letters of Uplift and Advice. Truly, the world must be a better place to live in because of Rose Dawn. At least you will find many who will say so.

"There are so many people," she continued, "Who need my help not only the one time they write to me, but many times during the year. I have always wished that it would be financially possible for me to follow up these cases, where I know they are going to need my help again during the year ahead.

"So often in looking over some person's chart, I will see something there that is not likely to occur for some time in the future—something perhaps, too serious, too involved to tell them now—but yet something they should have help with, when that time arrives.

"Often, it may be a trait of character or disposition that needs adjusting. A permanent adjustment of that sort cannot be accomplished by just one letter. It takes a series of letters, a series of adjustments, until a new habit is formed strong enough to overcome the wrong trait.

"Knowing this to be the case and knowing too, that many of those who need continued assistance the most, were the very ones who were least able to pay large fees, I set to work to evolve some plan whereby I could help them."

That is how the Comfort Club idea started.

I issued a few hundred invitations with my current outgoing mail to see what my friends and clients thought of the idea. The response was immediate. Almost by the next mail acceptances began pouring in. Letters of praise for the idea and letters packed with enthusiasm. I knew then, that I had really found a way to extend my gifts to a larger field, in a way that would do more good than was ever possible before.

"First of all, it costs you nothing for dues or membership fees, to belong to my Comfort Club. You pay a small Registration Endowment of \$1.00 for the entire year of 1937. You pay this to cover the cost of enrolling, and registering your name. It also goes to cover postage, addressing, etc., for the many mailings I send you during the entire year. There are no further charges.

Here is what you get when you become a member. At frequent intervals throughout the entire year you receive various Astrological Bulletins. With each mailing you also get my Inspirational Readings and Letters of Uplift. From time to time you will also receive special books that I feel will be of help to you.

THERE are many other features which will be given to all Registered Members from time to time. Included among these are the Free Question Service Coupon. They come to you about the third month of your Membership. You are almost sure to have questions occur to you in the months ahead and these Question Service Coupons will come in handy.

There is something deep inside of us all, that makes us seek people of our own kind. We seek fellowship, we instinctively know, that "in union there is strength." It is the social instinct that makes villages, towns, cities, civilization itself. The unsocial person, usually becomes an outcast, he shuns his fellowman, he seldom finds Comfort. But the kindly, the alert, the up-and-coming type, seek more and more to ally themselves in some fraternity. What finer group of people could you ally yourself with, than the seekers and givers of Comfort, which compose our Membership rolls.

YOU ARE INVITED TO JOIN

YOU are invited to join this remarkable new movement, the Comfort Club. You are

invited to receive, free of charge, these Inspirational Readings and Bulletins all through the year ahead. All you need do is have your name registered at Club Headquarters.

There are many other features being planned. As soon as enough Chapters are formed, Headquarters will assign lecturers to give talks on psychology and astrology. There will be many activities of a social nature which the local Chapters will carry out. You will be a part of all this, without any extra charges by Comfort Club Headquarters. Did you ever hear of so much for your money? Do you know of any other organization that offers so much to its members?

Rose Dawn's Comfort Club is undoubtedly, the greatest humanitarian movement ever attempted by an Astrologer. You, as a person interested in your own welfare, if not the welfare of human kind, are bound to benefit by joining yourself to this wonderful movement. Everywhere, in all parts of the United States and Canada, new members are coming in. No matter what state or province you live in, soon there will be Officially Chartered Chapters of Rose Dawn's Comfort Clubs.

GIVING AND RECEIVING

HAVE you ever thought about this? A farmer plants a bushel of potatoes, we'll say. For that bushel, he gets back at least thirty or forty bushels. If he gives it his attention, and cares for his growing crop, he'll get back more than that. That is Nature's way of paying you for giving.

That is the principle that Rose Dawn believes in. By giving Comfort and advice and guidance, she has made many friends. By giving service and still more service, she has created an army of loyal friends. By caring about her clients' problems, by bringing comfort to

them, perhaps long after they have forgotten about her, she retains their friendship and loyalty. The result is that she is becoming the best known Astrologer in America to day. Service, a genuine interest in her clients, and the giving of Comfort is her secret of success.

HERE IS WHAT YOU DO

THIS is all you need to do to become a fully participating, Registered Member of the Comfort Club. Just write your Name and Address and Birthdate on the Blank. Mail it with \$1.00 currency to Rose Dawn's Comfort Club Headquarters, at Del Rio, Texas. You needn't bother to get a money order from the post office, just pin a dollar bill to the blank and mail.

Now please remember, the moment you send in your Registration Endowment fee, you start receiving the Comfort Club private messages. They don't come to you just once and that's the end of it. NEW Inspirational Readings, New Astrological Bulletins and more letters from Rose Dawn follow at short intervals **all through the year**. And there are **no dues—no membership fees to pay—ever**. Understand however, that it is necessary **that you be a Registered Member**. You register only once a year and the fee for that is just \$1.00. A small sum indeed to pay for a year of Comfort. This fee represents your endowment to the worthy work of The Comfort Club. Plant your bushel of potatoes. Make that endowment today. Don't let this time pass without performing some act that will make all your future days brighter, more happy, more comfortable. Remember, you are making your tomorrow — **TODAY**. FOLLOW THAT URGE. FILL OUT THIS BLANK NOW AND MAIL TODAY!

ROSE DAWN,
Comfort Club Headquarters,
Del Rio, Texas.

Dear Friend:—

Please Register my Name today for fully participating Registered Membership in The Comfort Club. Mail my Registered Membership Card and the first of the Free Readings immediately to address I have written below.

My Name is _____ My Address is _____

City _____ State _____

My Birthdate is _____ Month _____ Date _____ Year _____

Mail Immediately to Comfort Club Headquarters, and Start the New Year Right

Application Blank For Registered Membership

February Facts

(Continued from page 13)

in all affairs. Advance yourself and your interests to the best of your ability. Push matters relating to work, business, credits and accounts, deal with merchants, buy automobile, close important deals, sign contracts, buy or deal in real estate, etc. This may prove a profitable day for the wise speculator or trader. A good day to embark on new ventures, write or prepare future advertising, etc. Evening hours favor minor social and personal matters.

TUESDAY 9. Moon in Aquarius 9:57 A. M. Unfavorable minor aspects rule the day. Patiently attend to daily duties. Guard against haste, irritability and personal misunderstandings. Be cautious in daily travels and motoring. Read, study, rest and relax during evening hours.

WEDNESDAY 10. Uranian aspects favor working out original ideas, plans during forenoon hours, dealing with others on plans of importance, etc. Afternoon favors minor improvements in daily affairs, home life, but use care in financial and speculative matters. Be cautious in daily travels or motoring between the hours of 4:30 P. M. and 8 P. M.

THURSDAY 11. Moon in Pisces 3:07 P. M. Uncertain and depressive for some during the day. Patiently attend to daily duties, take good care of health, avoid moodiness, misunderstandings. Evening hours favor family matters, friends, minor pleasures and theaters.

FRIDAY 12. Active and favorable in personal, literary, routine and romantic matters. Attend to personal correspondence, deal with merchants, buy clothing, finery, jewelry, personal necessities, etc., during day. Unfavorable aspects begin to operate after 9:30 P. M., use care in travels, motoring thereafter. Be thoughtful and avoid haste and all will be well.

SATURDAY 13. Moon in Aries 6:11 P. M. Unfavorable Uranian and Neptunian aspects rule the day. Use care in travels, motoring and all matters pertaining to chemicals, drugs, liquors and explosives. Take good care of health and use judgment in matters of diet. Although slightly depressive aspects rule during evening hours, forget your daily cares and attend a theater, dance or visit friends, etc.

SUNDAY 14. Favors personal, spiritual and mental matters. A good day for young lovers, announcement of engagement, a good day for marriage. Others find this a good day to enjoy friends, minor recreation, theater, etc. An enjoyable St. Valentine's day is indicated by Venus.

MONDAY 15. Moon in Taurus 8:34 P. M. Aspects until 10 A. M. show considerable activity, but one should guard against impulsive decisions and hasty actions in all important matters. Rest of day favors routine affairs, business, working out new ideas, plans, clearing up delayed matters, correspondence. Evening hours are unimportant. Read, study, relax and rest.

TUESDAY 16. A day of ups and downs. Guard against impatience and moodiness. Take good care of health. Do not let little things upset you and all will be well. Minor favorable aspects operate during evening which are good in personal, social, family and romantic matters.

WEDNESDAY 17. Moon in Gemini 11:22 P. M. Unfavorable Lunar, Martian and Solar aspects in operation. Use good judgment in all affairs. Avoid all possible difficulties and misunderstandings by being thoughtful of yourself and others. Be conservative in all financial transactions. Relax during evening.

THURSDAY 18. Sun enters Pisces 7:21 P. M. A series of good aspects will operate until 11 A. M. Push all important and delayed matters before this time. After 11:30 A. M. use good judgment in all affairs, avoid impulsive decisions and actions, be cautious in speech, matters of promises and writings and avoid any tendency to gamble or speculate. Evening hours are unimportant, however, attend theater, visit friends, or read, study and rest.

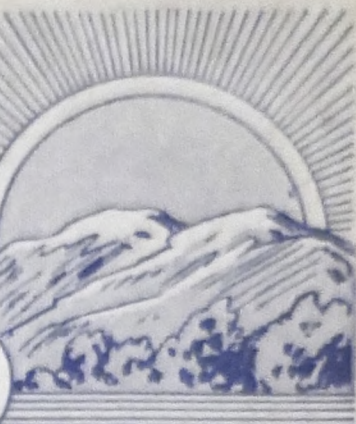
FRIDAY 19. A day of minor uncertainties for some. Use care in all writings, signing of contracts or other papers. Think before you act. Take good care of health and patiently attend to daily duties. Rest in evening.

SATURDAY 20. Moon in Cancer 3:05 A. M. Favorable aspects of Jupiter and Uranus operate during forenoon hours. Push important business matters, close deals, sign contracts, etc., before 11 A. M. Rest of day good in minor matters of buying, dealing with merchants, etc., but be cautious in all travels or motoring between the hours of 2 P. M. and 8 P. M. Avoid haste. Evening hours favor personal pleas-

(Continued on page 36)

DAWNEOLOGY

"The Rosy Dawn Brings New Hopes—and the Inspiration To Try Anew"



As many of those seeking solution to their problems submit questions not answerable by Astrology alone, Miss Dawn has evolved a system of analysis which, while it usually includes Astrological findings, yet often turns to other means for arriving at her answers. This does not mean that Miss Dawn is supernatural—far from it—most of the answers are simply that rarest of all things, common-sense, and an analysis of details revealed in the questioner's letter. It is always well, when consulting her, to confide the details and WRITE IN YOUR NORMAL HANDWRITING.

Mrs. E. M.: There is no indication that your son will leave his present wife and go back to his first wife according to my analysis.

H. M. R.: I don't advise the change you have asked about for your husband. I can't see any advantage in traveling back and forth to his work.

Mrs. D. L.: Freedom from worry and relaxation and patience is about the best advice I can give you concerning your husband's state of health. I am not a practicing physician and therefore it is unethical for me to diagnose but I feel that I understand your condition of health which is a natural one at this time and which I feel you will overcome as time goes on if you will take a reasonable amount of care of yourself.

M. H.: There is no indication of a change for you during 1937. In my opinion you will continue to keep house for your brother.

Mrs. L. L. H.: Conditions should improve for you this year but it will not be easy. If you can keep your chin up until spring you should begin to see the light. Your husband has been afflicted by Saturn, and you have also been feeling this influence although to a lesser degree. Naturally what affects your husband affects you.

L. S. B.: People born under your sign Leo, find sympathetic help from those born under the fiery magnetic sign, Aries. Also from those who were born with the Sun in the fiery intuitive sign, Sagittarius.

Mrs. L. G.: All indications for your February 11th son point to marriage with the girl he has been going with for two years.

Mrs. S. R.: According to my calculations your husband's present endeavor will be a success with your help. It's going to take time so don't become impatient.

Mrs. A. A.: Your husband should not force an issue at this time, according to my analysis, but there is every indication that he will receive recognition and advancement during the course of this year. Success comes later in life to the Cancerians, as a rule, and your husband has excellent prospects.

Mrs. E. H.: Your Gemini son should do very well in his chosen field of endeavor, and you can expect him to go far. At present, however, lack of opportunity is retarding him, and according to my analysis, a change to a larger city would be to his benefit. His present location does not afford many opportunities to ambitious young men.

J. E.: There is every indication that you will marry. You are the type who derives the utmost out of marriage and with the right mate, it will be an inspiration to you.

F. W. A.: My Aquarian friend, there is every indication that you will become a member of the I. L. A., and this will be to your benefit from many standpoints. According to my analysis it will

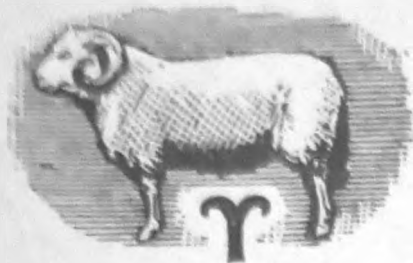
be highly advantageous to follow this line of work. You are at present waiting for the strike conditions to be settled.

Mrs. L. W.: My friend, you must learn to overcome your sensitiveness. I feel that your keen insight of human nature, and your natural diplomacy, will see you through this trying time. A little more patience and understanding on your part, Mrs. L. W., should bring about a change for you. Right now you are also rather dissatisfied with your present location, and according to my analysis, you and your husband are going to make a change some time this year.

E. K. R.: There is no indication that you will lose your home, although it looks very much like it at this time. Don't worry,—my Leo friend, I don't feel that you will make a change, and in my opinion, you should not.

Mrs. E. H.: Thanks for your compliments on Modern Astrology. My advice to you, Mrs. E. H., is that you do not dispose of your property now. Hold it, and by doing so, there is every indication that you will realize more out of it. A rise in property values is indicated.

Mrs. G. H.: Business conditions are going to continue to improve for your husband, according to my analysis. He is starting out in a new business, and the last few weeks have already indicated success for him in this new enterprise.



ARIES

March 21 to April 19

Day by Day Guide

For FEBRUARY

1. Moon in Libra. Active but unsociable. Clear up delayed matters, take up important matters with associates, but avoid personal arguments.
2. Moon in Scorpio. Negative to your sign, but good in routine matters, business, employment, adjustment of accounts, credits, buying, etc.
3. Similar to above. Make improvements in home, buildings, lands; also seek to expand business, credits, deal with bankers, brokers, etc.
4. Moon in Sagittarius in afternoon. Clear up routine matters in A. M. Take up important matters during afternoon. Evening hours pleasurable.
5. Favorable. Attend to important affairs, writings, carry out plans, deal with others, make changes, begin extensive travels, new ventures.
6. Wind up business, work. Afternoon and evening favor personal, social and recreational matters. Also favor courtships, marriage, travels.
7. Sunday. Moon in Capricorn. Enjoy a day of relaxation and rest. Avoid unnecessary personal and social activities, guard against temper.
8. Unfavorable for some in domestic matters, but fairly good in business, employment, finances for some, however, be cautious in speculations.
9. Moon in Aquarius before noon. Afternoon and evening favor writings, minor changes, friendships, social affairs, theaters, courtship, etc.
10. Favorable in personal and routine affairs. Carry out plans, begin new ventures, travels; attend to correspondence, etc. P. M. pleasurable.
11. Moon in Pisces during afternoon. Wind up important affairs before 2 P. M. Rest of day negative. Avoid unnecessary activities during P. M.
12. Negative and unimportant. Use care in travels, take care of health.
13. Moon in Aries during evening. Changeable and uncertain until 6 P. M. Rest of day favors personal and social matters, romance, recreation.
14. Enjoy the day wisely and well with family or friends. Also a good day to study plans for your future, discuss them with friends.
15. Favorable and important to many, particularly in personal affairs. Wisely advance your interests, seek employment, expand business, etc.
16. Moon in Taurus. Negative in personal affairs, but good in routine matters, minor finances, improvements in home, lands, properties.
17. Similar to above. Also deal with elders, property owners, bankers.
18. Moon in Gemini. Favorable, particularly in mental matters, writings, new ideas, interviews, minor social affairs, also romance, marriage.
19. Continues favorable, but avoid haste in travels during morning hours.
20. Moon in Cancer. Unfavorable for some. Use good judgment, avoid haste, sensitiveness. Be conservative in all financial matters. Relax in P. M.
21. Sunday. Be conservative, avoid misunderstandings. Read, relax, rest.
22. Moon in Leo. Favorable and active in personal and routine matters. A good time to embark upon important ventures, extensive travels, enter into new business, partnerships, etc. Make changes, carry out ideas.
23. Continues favorable. Attend to delayed matters, writings, deal with important people, seek employment, improve or expand all interests.
24. Moon in Virgo during afternoon. Attend to all important personal and routine matters before 2:30 P. M. Thereafter, take things easily.
25. Negative to your sign, use care in daily work and travels, take good care of health, use judgment in diet. Read, study and relax in P. M.
26. A routine day. Attend to daily duties patiently. Avoid overdoing, etc.
27. Moon in Libra. A day of mixed indications, being favorable for some and uncertain for others. Avoid contention, particularly in domestic and family matters, deal with friends, attend to correspondence, etc.
28. Similar to above, however, in the youthful favors friendships, love, romance, marriage, for others may favor co-operative activities, etc.



TAURUS

April 19 to May 20

Day by Day Guide
For FEBRUARY

1. Moon in Libra. Negative to your sign, but active for many in routine affairs; seek work, make improvements in home, business or employment.
2. Moon in Scorpio. Unfavorable and contentious; avoid personal inharmony and impulsiveness. Use care in daily travels. Be patient with others.
3. Unfavorable. Be thoughtful in all activities. Postpone important matters for the day. Be conservative in finances. Curb sensitiveness.
4. Moon in Sagittarius. A day of minor adjustments in personal affairs, also in matters of credits, accounts, dealing with merchants, buying.
5. A routine day. Attend to daily duties, avoid overdoing. Relax in P. M.
6. Aspects show little. Endeavor to occupy your time wisely and well.
7. Sunday. Moon in Capricorn. Favorable and important for some in most personal and social matters. Also a good day for affairs of romance, love, marriage, beginning travels, etc. Enjoy the day, be happy.
8. Favorable and important. Do all possible to advance yourself. Begin new ventures, enter into business, partnership, etc. Make wise moves, changes, etc. Advertise, deal with important people.
9. Moon in Aquarius before noon. Attend to important personal affairs, interviews, writings, etc., before 11 A. M. Rest of day changeable.
10. Unfavorable for some, particularly in personal and family matters, be patient with yourself and others. Avoid temper, impulsive decisions.
11. Moon in Pisces during afternoon. Take up important personal and daily matters after 1 P. M. Evening hours are pleasurable, sociable, etc.
12. Favorable for some, but doubtful for the thoughtless, avoid unwise speculative ventures, guard against impulsive decisions during A. M.
13. Moon in Aries during evening. Wind up important daily affairs during forenoon hours. Afternoon and evening favor personal and social life.
14. Sunday. A good day for meditation, study, spiritual affairs, forming future plans of personal or business nature; being with family, etc.
15. A routine day. Attend to daily work, avoid unnecessary activities, be conservative in expenditures, avoid speculative ventures, gambling.
16. Moon in your sign. Changeable aspects preside before 9 A. M., thereafter favorable for most matters. Evening favors personal affairs, romance.
17. Good for many, but guard against haste during forenoon hours. Attend to important matters between noon and 6 P. M. Evening hours pleasurable.
18. Moon in Gemini. Negative and unimportant. Attend daily work patiently.
19. Similar to above, however, be conservative in expenditures, use good judgment in diet and health matters, devote some time to meditation.
20. Moon in Cancer. Favorable for mental matters, writings, working out new ideas, minor changes, travels, also affairs of love and romance.
21. Sunday. Favorable in personal and social matters, enjoy the day with family or friends. Attend church, theater, visit, seek recreation.
22. Moon in Leo. Variable, guard against minor inharmony, particularly in domestic affairs. Avoid haste and use care in travels, motoring, etc.
23. Unfavorable. Guard against sensitiveness and temper, be cautious in daily work, avoid hazardous ventures, impulsive decisions and actions.
24. Moon in Virgo during afternoon. Attend to important and personal and daily matters during afternoon. Evening hours pleasurable, romantic.
25. Favorable for most affairs until 9 P. M., thereafter changeable. Carry out important plans during day. Read, study and relax during evening.
26. Favorable and active during day. Wisely endeavor to advance yourself. Evening hours favor social affairs, friendships, romance, pleasures.
27. Moon in Libra. A routine day. Avoid excess and indulgence in P. M.
28. Sunday. Negative. Enjoy a day of relaxation, study and rest.



GEMINI

May 20 to June 21

Day by Day Guide

For FEBRUARY

1. Moon in Libra. Favorable, attend to important routine matters during day. Write, carry out plans, make changes, begin new ventures, start extensive travels, seek promotion, etc. P. M. hours pleasurable.
2. Moon in Scorpio. Negative, but fairly good in minor finances, buying personal effects, adjustments of accounts, employment, etc.
3. Attend to routine duties patiently, avoid unnecessary activities.
4. Moon in Sagittarius during afternoon. Clear up important personal and routine matters before 2 P. M. Thereafter avoid sensitiveness, inharmony.
5. Unfavorable for some, guard against arguments, inharmony, impulsive decisions and actions; be patient, meditative. Use care in travels.
6. Uncertain and restless. Use good judgment in all daily activities.
7. Sunday. Moon in Capricorn. Devote the day to personal adjustment and improvement. Give thought to your Creator and yourself.
8. A somewhat routine day. A. M. hours favorable for some in financial and speculative matters. Make improvements in work, business, home life.
9. Moon in Aquarius. Attend to important routine and personal matters after 10 A. M. Evening favors theaters, friendships, romance, etc.
10. Favorable and active, however, be conservative in expenditures, push routine and business matters, clear up delayed matters. P. M. pleasurable.
11. Moon in Pisces during afternoon. Attend to important matters before 1 P. M. Thereafter, abide quite, avoid unnecessary activities, travels.
12. Unfavorable for some, use good judgment in all affairs, use care in diet, daily travels, health matters and in domestic affairs.
13. Moon in Aries during evening. Unfavorable during day. Evening hours favor personal affairs, friendships, theaters, pleasures, romance, etc.
14. Sunday. Aspects favorable. Endeavor to enjoy the day with friends and loved ones. Also a good day for study, meditation, planning, etc.
15. Continues favorable, wisely endeavor to advance your interests, make improvements in work or business, increase knowledge and understanding.
16. Moon in Taurus. Negative to your sign. Take care of health, avoid all unnecessary activities, overdoing. Relax and rest during evening hours.
17. As above. Be studious, meditative, make plans for personal improvement.
18. Moon in your sign. Favorable in personal and routine matters, carry out plans, make important changes, begin new ventures, advance interests.
19. Continues favorable. Make the most of the good aspects. Progress.
20. Moon in Cancer. Negative, be conservative, avoid impulsive decisions.
21. Sunday. Unimportant, hence endeavor to occupy your time wisely. Devote your time to study, meditation, intellectual and ideal advancement.
22. Moon in Leo. Favorable in mental matters, writings, minor changes, working out new ideas, beginning travels, new ventures, etc.
23. Continues favorable. Seek interviews, deal with others, seek new work, advertise, expand business, etc. Also favors love, romance, marriage.
24. Moon in Virgo during afternoon. Clear up important personal and daily affairs before 2:30 P. M. Thereafter, avoid sensitiveness, inharmony.
25. Unfavorable for some, use good judgment in all daily activities, do not overdo, avoid impulsive decisions, promises, actions, travels.
26. As above. Avoid moodiness, misunderstandings in domestic affairs.
27. Moon in Libra. Favorable in personal and routine affairs. Attend to important and delayed matters during A. M. hours. Afternoon and evening favor personal and social affairs, visits, minor travels, pleasures.
28. Sunday. Favorable in personal and social matters, enjoy the day with friends and loved ones. Attend to personal correspondence, etc.



CANCER

June 21 to July 22

Day by Day Guide
For FEBRUARY

1. Moon in Libra. A day of minor ups and downs, avoid irritability, etc.
2. Moon in Scorpio. Favorable in personal and routine affairs. Advance your interests, seek employment, improve in work or business, carry out important plans, changes, etc. Evening hours sociable, romantic.
3. Continues favorable. Work out new ideas, make wise investments to improve in personal and routine affairs, deal with important people, adjust financial matters. For some a speculative day. P. M. pleasurable.
4. Moon in Sagittarius in afternoon. Attend to all important matters before 1 P. M. Rest of day shows little, go about duties patiently.
5. Negative. However, good for making minor improvements in home life, buying personal effects, necessities, but use care in daily travels.
6. Negative and unimportant. Attend to duties patiently, avoid all unnecessary activities, travels, etc. Use care in diet matters.
7. Sunday. Moon in Capricorn. A day of conflicting indications, use care in daily travels, avoid disputes. Be patient with yourself and others.
8. Unfavorable for some in minor family matters, avoid inharmony. Devote thought and attention to routine and financial matters, take up important projects and matters with associates and superiors.
9. Moon in Aquarius. Avoid inharmony during early morning. Rest of day favors routine, minor improvements in work or home.
10. Negative to your sign. Fairly good for some in matters of employment, business, changes in residence, dealing with creditors, merchants.
11. Moon in Pisces during afternoon. Attend to routine duties during morning, attend to important matters after 1:30 P. M. Evening hours sociable.
12. Favorable in personal and routine affairs. Make important changes, work out new ideas, begin travels, journeys, new ventures, writings.
13. Moon in Aries during evening. Clear up important routine affairs during day. Evening hours uncertain, use good judgment in all activities.
14. Sunday. Restless and uncertain for some. Avoid misunderstandings, use care in motoring, avoid haste. Endeavor to spend the day quietly.
15. Unfavorable. Guard against unwise decisions, be conservative, patient.
16. Moon in Taurus. Favorable for many. Deal with others, make changes, carry out plans, write, advance your interests. P. M. hours pleasurable.
17. As above. A good day for some in financial matters, investments for expansion or improvement in work or business, advertising, etc.
18. Moon in Gemini. Negative and unimportant. Use care in health and diet matters, avoid overdoing, be cautious in daily travels. Relax in P. M.
19. Attend to daily duties, avoid unnecessary activities, travels, etc.
20. Moon in your sign. Clear up important routine affairs during day. Evening hours favor personal affairs, friends, theater, romance, etc.
21. Sunday. Favorable in personal and social matters, enjoy the day.
22. Moon in Leo. Good in routine affairs, business, employment matters.
23. Aspects show little, attend to routine matters, improve in work, etc.
24. Moon in Virgo. Attend to important affairs during afternoon. Evening hours favor personal affairs, writings, theater, romance, friends.
25. Favorable in personal and routine matters. Write, hold interviews, carry out plans, deal with others, make changes, begin travels, etc.
26. Continues favorable. Do all you can to wisely advance yourself.
27. Moon in Libra. Uncertain. Be patient with yourself and others. Avoid unwise decisions, be conservative in financial matters.
28. Sunday. A day of minor ups and downs, but good for some in making or planning minor improvements in or around home, lands, etc.



LEO

July 22 to August 22

Day by Day Guide

For FEBRUARY

1. Moon in Libra. Favorable and important to many. A day of preparation and wise adjustment to new conditions. Look forward to future laurels, progress and accomplishment. Carry out plans, make changes, travel.
2. Moon in Scorpio. Doubtful. Avoid overdoing, haste, personal inharmony.
3. Continues uncertain for some. Use good judgment in all daily affairs.
4. Moon in Sagittarius in afternoon. Attend to routine matters before noon. Attend to important matters after 1:30 P. M. Push business, etc.
5. Favorable. Attend to important writings, interviews, begin new work, expand business, deal with others, carry out plans for improvement.
6. Favorable in personal and routine affairs. Wind up business or work during day. Afternoon and evening favor friends, theater, romance.
7. Sunday. Moon in Capricorn. Negative. A day of rest and relaxation.
8. Negative to your sign, but good for some in routine matters, business, employment, dealing with superiors, finding new work, improve home.
9. Moon in Aquarius. Unfavorable for some. Guard against sensitiveness, temper. Use care in dealing with near relatives and in home affairs.
10. Unfavorable and irritable. Use good judgment in all affairs, avoid unwise decisions, actions, promises and be conservative in finances.
11. Moon in Pisces in afternoon. A routine day. Take care of health, use good judgment in diet, avoid unwise exposure. Relax during evening.
12. Variable. Avoid moodiness, be conservative in money matters, use care in daily travels, motoring. Be meditative, studious; avoid haste.
13. Moon in Aries during evening. Attend to routine matters during day. Evening favors personal pleasures, recreation, social affairs, etc.
14. Sunday. Aspects indicate a sociable and friendly day. Also a good day to think over and take up important ideas, plans for discussion.
15. Favorable in personal and routine affairs. Work out new ideas, begin new ventures, deal with others, advertise or wisely advance interests.
16. Moon in Taurus. Unfavorable for some in domestic matters, but good in affairs of business, employment and finances for the thoughtful. Be wise and devote your thought and attention to these things for the day.
17. As above. Remember, that mastery over circumstances denotes success.
18. Moon in Gemini. Favorable in minor personal expenditures. Write, correspond, etc.
19. Similar to above. Push business, employment, carry out minor plans for improvements. Evening favors social matters, romance, entertainment.
20. Moon in Cancer. Negative. Wind up business during day. Evening hours show little. Avoid unwise or impulsive activities, excesses, etc.
21. Sunday. Aspects negative to your sign. Make the most of the day.
22. Moon in your sign. Favorable in personal, mental and routine affairs. Carry out new ideas, begin new projects, make changes, start lengthy journey, important writings, etc. Also favors engagement, marriage.
23. Continues favorable. Wisely endeavor to advance yourself and affairs.
24. Moon in Virgo in afternoon. Attend to important routine affairs before 2 P. M. Thereafter, go about daily duties patiently. Relax during P. M.
25. Negative. However, good for minor improvement in home, buying personal effects, necessities, etc., but abide quiet in romantic affairs.
26. Unimportant. Attend to daily duties patiently; avoiding haste, etc.
27. Moon in Libra. Favorable. Push routine affairs during day, carry out new ideas, clear up delayed matters, etc. Evening pleasurable.
28. Sunday. A friendly and sociable day. Enjoy the day with relatives and friends. Visit, attend theater, court, announce engagement, etc.



VIRGO

Aug. 22 to Sept. 23

Day by Day Guide

For FEBRUARY

1. Moon in Libra. A day of minor benefits and changes in routine affairs, business, etc. Make improvements in work, home life, business, etc.
2. Moon in Scorpio. Favorable in personal, intellectual and routine affairs. Carry out plans, attend to important writings, interviews, etc.
3. Similar to above. Make changes, begin new projects, deal with others, etc. Also favors affairs of love, romance, marriage, travels, etc.
4. Moon in Sagittarius in afternoon. Attend to important daily affairs before 1 P. M. Thereafter, avoid all unnecessary activities. Rest in P. M.
5. Unfavorable for some. Avoid moodiness, take good care of health, etc. Be conservative in money matters, be cautious in daily travels, work.
6. A day of ups and downs in personal matters, necessities, furniture, etc.
7. Sunday. Moon in Capricorn. Favorable in personal and social matters. Attend to correspondence, be with friends, enjoy theater, recreation.
8. Favorable and important for many of your sign. Wisely endeavor to advance your interests. Make logical investment of your time and money. Begin new ventures, extensive travels, make important changes, etc.
9. Moon in Aquarius. Attend to important routine affairs before 11 A. M. Rest of day negative and unimportant. Go about duties, patiently.
10. A day of minor ups and downs, avoid sensitiveness, overdoing, etc.
11. Moon in Pisces in afternoon. Unfavorable. Avoid personal inharmony, be patient in dealing with family or relatives. Take care of health.
12. As above. Avoid moodiness, overdoing. Use care in daily travels, etc. Avoid unwise statements, promises, signing papers, notes, contracts.
13. Moon in Aries during evening. Uncertain until 7 P. M. Thereafter, indications favor minor personal affairs, but avoid excesses and haste.
14. Sunday. Negative. Enjoy a day of restful meditation, relaxation, etc.
15. Active in routine affairs, make improvements in work, business or in home. However, abide quiet in social and romantic affairs for the day.
16. Moon in Taurus. Favorable in personal and routine affairs. Attend to important or delayed matters, deal with others, write, push business.
17. As above. Carry out plans for changes, improvements, begin extensive travels, new projects, etc. Also affairs of love, romance, etc.
18. Moon in Gemini. Unfavorable for some in family or domestic matters, but good in business and employment affairs. Avoid inharmony in P. M.
19. Similar to above. Be patient with yourself and others, avoid temper, irritability, use care in daily travels, matters of health and diet.
20. Moon in Cancer. Favorable in personal, routine and social matters. Wind up business during day. Evening hours pleasurable, sociable, etc.
21. Sunday. Favorable aspects directed to your sign. Enjoy the day.
22. Moon in Leo. Negative to your sign, but good for some in minor money matters, improvement in home affairs, but use care in daily travels.
23. Similar to above, however, guard against irritability and haste in P. M.
24. Moon in your sign during afternoon. Attend to important matters after 2 P. M. Evening hours favor personal, social, and romantic affairs, etc.
25. Favorable and important for many of your sign. Begin new projects, travels, wind up delayed matters, adjust credits, write, push business.
26. Continues more or less favorable. Wisely endeavor to advance yourself. Aspects also favor affairs of love, romance, marriage, travels, etc.
27. Moon in Libra. Negative in personal affairs, but good for some in work, business, buying personal effects, clothing, necessities, etc.
28. Sunday. Negative. Enjoy a day of wholesome relaxation and rest.



LIBRA

Sept. 23 to Oct. 23

Day by Day Guide

For FEBRUARY

1. Moon in your sign. Favorable and important, particularly in personal matters. A day of advancement or favorable prospects thereof, for many of your sign. Carry out plans, make changes, promote your interests.
2. Moon in Scorpio. Negative in personal affairs, but good for some in routine affairs, business, adjustment of credits, buying, selling.
3. As above. Also good for minor improvements in home, lands, etc. Seek employment, deal with employers, merchants, creditors, etc.
4. Moon in Sagittarius during afternoon. Attend to important writings, interviews and affairs after 2 P. M. Evening hours pleasurable.
5. Favorable in personal and routine affairs. Carry out plans, deal with others, make changes, etc. Evening favors theaters, romance, etc.
6. Continues favorable. Make the most of the good indications of the day.
7. Sunday. Moon in Capricorn. Unfavorable for some. Avoid irritability, take good care of health, avoid unnecessary activities for the day.
8. Unfavorable for some in personal and family matters, but good for some in financial matters, dealing in lands, real property, etc.
9. Moon in Aquarius. Favorable in personal affairs, writings, beginning new ventures, business, employment, etc. Advertise, push business, etc.
10. Favorable and active, but be conservative in personal expenditures for the day. Evening hours favor theater, courtship, romance, friendships.
11. Moon in Pisces in afternoon. Attend to important daily and personal affairs before 2 P. M. Thereafter, go about routine duties patiently.
12. Unimportant. Attend to daily duties, avoiding unnecessary activities.
13. Moon in Aries during evening. A day of minor uncertainties, use good judgment in all affairs, avoid unwise decisions, actions, temper, etc.
14. Sunday. Unfavorable for the thoughtless, avoid irritability, inharmony and use good judgment in travels. Be patient with yourself and others.
15. Changeable. Guard against sensitiveness, use care in daily duties.
16. Moon in Taurus. Abide quiet in personal and social matters, wisely devote your thought and attention to routine affairs, business, employment, improvements in home, etc. Deal with merchants, creditors, etc.
17. Negative and unimportant. Attend to routine duties thoughtfully.
18. Moon in Gemini. Favorable and important for some in personal affairs. Clear up delayed matters, make changes, begin new projects, deal with important people, etc. Evening favors social, and romantic affairs.
19. Continues favorable. Attend to important writings, interviews, begin extensive travels, deal with professional people. Evening pleasurable.
20. Moon in Cancer. Unfavorable in personal matters, but day favors some in business and employment affairs, minor finances, buying, etc.
21. Sunday. Uncertain. Use good judgment in all activities. Read, relax.
22. Moon in Leo. Favorable. Carry out ideas, plans, make minor changes or improvements in daily affairs, attend to correspondence, etc.
23. Continues favorable. Push business, advertise, expand interests, etc. Also favors affairs of love, engagements, friendship, entertainment.
24. Moon in Virgo during afternoon. Attend to important routine matters before 2:30 P. M. Thereafter go about duties patiently, avoid haste, etc.
25. Negative. Be studious, meditative, avoid unnecessary activities, etc.
26. As above. However, endeavor to make minor improvements in home life.
27. Moon in your sign. Favorable. Clear up routine affairs during day. Afternoon and evening favor personal and social matters, recreation, pleasures, entertainment, travels, courtship, marital plans, etc.
28. Sunday. Continues favorable in personal and social matters.



SCORPIO

Oct. 23 to Nov. 22

Day by Day Guide

For FEBRUARY

1. Moon in Libra. Negative in personal affairs, but active in matters of business, employment, etc. A day of adjustment and preparation for improved conditions, minor advancement, etc. Abide quiet in love affairs.
2. Moon in your sign. Favorable and active. Attend to important and delayed matters during day. Carry out plans, make changes, start new work.
3. Continues favorable. Do all you can to advance your interests. Write, deal with important people, begin extensive travels, new ventures, etc.
4. Moon in Sagittarius during afternoon. Attend to all important matters before 2 P. M. Thereafter, avoid unnecessary activities. Relax, rest.
5. A day of minor benefits in routine affairs. Buy personal property, make improvements in work around home, etc. Adjust accounts, credits.
6. Similar to above, however, abide quiet in love and social matters.
7. Sunday. Moon in Capricorn. Favors personal and social matters. Enjoy the day with friends and loved ones. Visit, attend theater, court, etc.
8. Favorable and important. Attend important problems, deal with professional people, bankers, brokers, etc. A good day to make wise investments in work or business. For some a speculative day.
9. Moon in Aquarius. Attend to important matters before 11 A. M. Thereafter, avoid unnecessary activities, unwise decisions, personal inharmony.
10. Unfavorable. Use good judgment in all affairs. Avoid disputes, etc.
11. Moon in Pisces during afternoon. Forenoon unfavorable. Attend to all important matters during afternoon. Evening favors personal affairs.
12. Favorable and active. Push business, make changes, carry out plans, write, deal with others, etc. Evening favors love, social affairs, etc.
13. Moon in Aries during evening. Wind up important matters during day. Evening favors minor social matters, recreation, but avoid excesses.
14. Sunday. Enjoy a day of wholesome relaxation. Read, study, make plans.
15. Negative. Attend to daily duties patiently. Take care of health.
16. Moon in Taurus. A day of ups and downs, use good judgment in personal affairs, avoid impulsive decisions and actions. Be thoughtful.
17. Avoid personal and family misunderstandings. Devote thought and time to routine affairs, finances, business. A speculative day for some.
18. Moon in Gemini. Negative in personal affairs, avoid unnecessary social activity. Devote time to business or employment problems, home life.
19. Similar to above, adjust accounts, credits, deal with merchants, etc. Use care in daily travels, take care of health and avoid excitement.
20. Moon in Cancer. Favorable. Wind up important routine affairs during day. Afternoon and evening favor romance, social affairs, pleasures.
21. Sunday. Favorable in personal and social matters. Seek friends, hold discussions, enjoy minor travels, theater, etc. Also favors romance.
22. Moon in Leo. Changeable. Avoid personal misunderstandings. Devote time and attention to business, employment and financial matters.
23. Unfavorable. Avoid irritability, use good judgment in daily travels, work. Be conservative in money matters. Avoid unwise decisions, etc.
24. Moon in Virgo during afternoon. Forenoon unfavorable, exercise good judgment. Attend to all important affairs during afternoon. Write, deal with others, carry out plans, etc. Evening hours pleasurable.
25. Favorable for most affairs until 9 P. M., thereafter, abide quiet, avoid inharmony, moodiness and unnecessary activities. Read, relax, rest.
26. Favorable and active during day. Push business, correspond, carry out important plans, begin travels, new work, expand business, etc.
27. Moon in Libra. Negative and unimportant. Take good care of health.
28. Sunday. Negative. Devote some time to study, meditation, planning.



Sagittarius

Nov. 22 to Dec. 21

Day by Day Guide

For FEBRUARY

1. Moon in Libra. Favorable, active and hopeful. A day of minor and major opportunities and benefits to the industrious and thoughtful. Do all possible to advance yourself. Begin new projects, carry out plans, etc.
2. Moon in Scorpio. Avoid unnecessary social activities, however, direct your thought and attention to improvements in daily affairs, business, home life, etc., during the day. Relax and rest during evening hours.
3. Similar to above. Abide quiet in love, romantic and social matters.
4. Moon in your sign during afternoon. Avoid unnecessary activities in forenoon. Attend to important affairs after 1:30 P. M. Write, deal with others, attend to changes, etc. Evening favors friends, romance, etc.
5. Favorable and active in personal and routine matters, begin projects, carry out plans, move, write, seek new work, expand interests, etc.
6. Changeable, avoid restlessness during forenoon. Late afternoon and P. M. hours favor social affairs, recreation, romance, entertainment, etc.
7. Sunday. Moon in Capricorn. Enjoy a day of wholesome relaxation, rest.
8. Abide quiet in personal affairs, but push business and employment matters, make wise investments, advertise, promote your interests.
9. Moon in Aquarius. Attend to important routine and personal matters after 10 A. M. Write, deal with others, sign contracts, papers, etc. Evening favors social affairs, entertainment, romance, friendships.
10. Favorable and active. Make changes, improvements, carry out ideas, begin new ventures, extensive travels, hold interviews, write, etc.
11. Moon in Pisces during afternoon. Unfavorable for some in personal and family matters, avoid inharmony, guard against impulsiveness, haste.
12. Inharmonious. Use good judgment in all daily activities. Rest in P. M.
13. Moon in Aries during evening. Uncertain until 6 P. M., thereafter, good in personal and social affairs, romance, entertainment, theater, etc.
14. Sunday. Aspects favor personal and social affairs, romance, entertainment, theater, etc.
14. Sunday. Aspects favor personal and social matters, courtship, etc.
15. Favorable and active in routine affairs, but be conservative in all personal expenditures, avoid speculative propositions. P. M. pleasurable.
16. Moon in Taurus. Negative. Attend to daily duties, avoid overdoing.
17. Abide quiet in personal affairs, but push routine matters, make some improvements in home, buy personal effects, clothing, furniture, car, etc. A somewhat speculative day for some, minor gains thru business.
18. Moon in Gemini. Unfavorable for some. Guard against sensitiveness in family matters, avoid disputes. Patiently attend to daily duties.
19. Similar to above, however, attend to delayed writings, hold interviews with understanding associates, etc., but avoid unwise promises.
20. Moon in Cancer. Negative and unimportant. Wisely employ your time.
21. Sunday. Aspects show little. Devote time to reading, study, planning.
22. Moon in Leo. Favorable and active. Carry out important plans, begin new projects, start extensive travels, deal with important people.
23. As above, also favors love, romance, partnerships, minor benefits.
24. Moon in Virgo during afternoon. Attend to important daily affairs before 2 P. M. Thereafter, take things easily, avoid haste, inharmony.
25. Unfavorable. Postpone important matters, take good care of health. Use care in daily travels, avoid unwise writings, signing papers, etc.
26. Similar to above. Avoid misunderstandings with loved ones and family.
27. Moon in Libra. Favorable in personal and routine affairs. Wind up work or business during day. Afternoon and evening favor friends, pleasure, minor travels, visits, theater, affairs of love and marriage.
28. Sunday. A friendly and sociable day. Enjoy it with loved ones.



Capricorn

Dec. 21 to Jan. 20

Day by Day Guide

For FEBRUARY

1. Moon in Libra. Variable, being good for some in matters of business, employment, studies, promotion, but uncertain and restless in family and domestic affairs. Avoid sensitiveness in domestic affairs.
2. Moon in Scorpio. Favorable. A day of personal adjustment to new conditions. Carry out plans, make changes, moves, advance yourself.
3. Continues favorable. Write, deal with others, begin new ventures, extensive travels, clear up delayed matters, adjust accounts, etc.
4. Moon in Sagittarius in afternoon. Attend to important daily matters before 1 P. M. Thereafter, be meditative, take things easily.
5. A quiet day. Attend to daily duties patiently. Avoid overdoing, etc.
6. Negative. For some a good day to buy personal effects, clothing, etc. However, use good judgment in matters of travels, health and diet.
7. Sunday. Moon in Capricorn. Favorable in personal and social matters. Enjoy the day with friends and loved ones. Attend theater, visit, etc.
8. Favorable and active. A day of opportunity and gain or favorable prospects thereof for the thoughtful. Expand interests, carry out plans.
9. Moon in Aquarius. Negative in personal affairs, but good in business, employment and minor financial matters. Abide quiet in social affairs.
10. Similar to above. Make minor improvements in domestic matters, work, business, etc., but avoid unnecessary social activities. Rest in P. M.
11. Moon in Pisces during afternoon. Attend to important or delayed matters after 1:30 P. M. Deal with others, carry out new ideas, write, etc. Evening favors social matters, friendship, romance, pleasures.
12. Continues favorable in personal and routine affairs. Wisely make the most of the good indications. Make changes, expand, seek employment.
13. Moon in Aries during evening. Attend to important daily affairs before 1 P. M. Thereafter, avoid unnecessary activities, take care of health.
14. Sunday. A day of minor uncertainties. Guard against inharmony, haste.
15. Uncertain. Avoid sensitiveness in personal and routine affairs, use good judgment in travel, motoring and daily work. Avoid impulsiveness.
16. Moon in Taurus. Favorable, but guard against restlessness during forenoon. Evening hours favor personal affairs, romance, recreation, etc.
17. As above. Also unfavorable for some in financial matters, make wise investments, advertise, carry out plans, begin new projects, travels.
18. Moon in Gemini. A routine day. Avoid unnecessary activities, travels. Patiently. Take care of health.
19. Negative. Attend to daily duties patiently. Take care of health.
20. Moon in Cancer. Unfavorable for some in minor personal and family matters, however, endeavor to enjoy the day with understanding friends.
21. Sunday. A day of ups and downs, be meditative, studious, make plans for the future. Avoid misunderstandings and use care in travels.
22. Moon in Leo. Negative. Attend to daily work, avoid haste, excitement.
23. Negative in personal affairs, but seek to improve in work, business, make improvements in home, lands, etc. Abide quiet in love matters.
24. Moon in Virgo. Attend to important matters during afternoon. Evening hours favor social affairs, romance, theaters, friendship, studies.
25. Favorable in personal and routine affairs, writings, interviews, etc. Begin new projects, advertise, promote business, improve in work, etc.
26. Continues favorable. Make adjustments and improvements in all affairs. Deal with others, carry out important ideas, plans. P. M. pleasurable.
27. Moon in Libra. Unfavorable for some. Avoid unwise decisions, actions, use care in daily work and travels, be conservative in money matters.
28. Sunday. Uncertain, avoid irritability. Take good care of health.



Aquarius

Jan. 20 to Feb. 19

Day by Day Guide

For FEBRUARY

1. Moon in Libra. Favorable and important. A day of advancement, improvement in affairs. Make the most of your opportunities, carry out new ideas, plans, begin new ventures, expand business, make changes, etc.
2. Moon in Scorpio. Unsettled. Avoid personal inharmony, impulsiveness.
3. Similar to above in personal affairs, but good for some in making improvements in daily work, business, in lands, buildings, etc.
4. Moon in Sagittarius in afternoon. Morning hours uncertain. Attend to important affairs after 1:30 P. M. Evening hours social, pleasurable.
5. Favorable. Attend to important and delayed matters, write, deal with others, carry out minor plans, advertise, push business, employment.
6. As above. Afternoon and evening favor social affairs, recreation, theater, minor, travels, friendships, romance, courtship, pleasures.
7. Sunday. Moon in Capricorn. Enjoy a quiet, studious and restful day.
8. Good for some in matters of business, employment, investment of time and money for improved conditions. A somewhat speculative day.
9. Moon in your sign. Favorable and active, push yourself forward, make important changes, carry out ideas, write, deal with important people.
10. As above. Aspects also favor beginning new ventures, extensive travels, affairs of love, marriage, etc. Buying of personal property, car, etc.
11. Moon in Pisces in afternoon. Attend to important matters before 2 P. M. Thereafter attend to daily duties patiently. Relax and rest in P. M.
12. Changeable. Avoid sensitiveness, take good care of health and diet.
13. Moon in Aries during evening. Aspects show little. Be thoughtful in all activities during day. Evening favors personal and social matters,
14. Sunday. Favorable in personal and social matters. Wisely enjoy the day with friends and loved ones. Hold interesting discussions, etc.
15. Favorable in personal and routine affairs, seek employment, deal with important people, advance interests, correspond, begin new work, etc.
16. Moon in Taurus. Unfavorable for some. Avoid impulsive decisions and actions in daily affairs, domestic life and family matters.
17. Similar to above. Use care in daily work, travels, etc. Relax in P. M.
18. Moon in Gemini. Favorable to many of your sign in important personal and routine affairs. Work out important ideas, associate with others in co-operative activities, etc., also favors love, romance, marriage.
19. Similar to above. Remember that your future state of success and happiness is dependent upon the wisdom of your present activities.
20. Moon in Cancer. A somewhat routine day. Avoid overdoing, excesses, etc.
21. Sunday. Negative. Enjoy a day of wholesome relaxation and rest.
22. Moon in Leo. Unfavorable to the thoughtless, the wise find this a day of interviews, benefits through others, discussion of new ideas, etc.
23. Similar to above, however, guard against inharmony in family matters.
24. Moon in Virgo during afternoon. A day of minor ups and downs, avoid sensitiveness, take reasonable care of health, avoid overdoing, etc.
25. Negative in personal affairs, but good for some in matters of business, employment, finances, etc. Making improvements in home, buildings, etc.
26. Changeable. Patiently attend to daily duties. Avoid haste, inharmony.
27. Moon in Libra. Favorable and active. Clear up delayed matters, wind up business, etc. Afternoon and evening favor personal affairs, travels, social activities, correspondence, entertainment, romance, pleasures.
28. Sunday. A friendly and sociable day. Also favors serious studies, the wise review of your ideas, hopes, aims, future plans. Wisely sow the seeds of future accomplishment, success and happiness in your mind.



PISCES

Feb. 19 to March 21

Day by Day Guide

For FEBRUARY

1. Moon in Libra. A day of minor adjustments, benefits and improvements in routine affairs, personal honors, etc. But avoid unnecessary social activities and abide quiet in love and romantic affairs for the day.
2. Moon in Scorpio. Favorable in personal and routine affairs. Begin new projects, carry out plans, correspond, attend to delayed matters.
3. Continues favorable. Push important matters, seek employment, make changes, expand business, advertise, etc. Also favors love, romance.
4. Moon in Sagittarius in afternoon. Attend to important daily affairs before 1 P. M. Thereafter, postpone important matters. Relax during P. M.
5. A day of minor ups and downs, be conservative in financial matters, avoid inharmony in domestic life. Use care in health and diet affairs.
6. A day of minor annoyances in personal affairs, be thoughtful, patient.
7. Sunday. Moon in Capricorn. Favorable in personal and social affairs. Enjoy the day with friends, visit, attend theater, court, travel, etc.
8. Favorable and important. Attend to important plans, changes, moves, make wise investments to assure future business, employment, etc. Deal with others, seek employment, etc. P. M. favors friends, romance.
9. Moon in Aquarius. Attend to important daily affairs before 11 A. M., the rest of the day is negative. Abide quiet in social and romantic affairs.
10. A day of minor benefits in routine affairs, business, employment, but avoid unnecessary social activities. Read, study or relax during P. M.
11. Moon in Pisces during afternoon. Favorable and important for some. Do all you can to adjust delayed matters, begin new ventures, carry out important personal plans, make changes, start extensive travels, etc.
12. Similar to above. Wisely endeavor to advertise yourself. P. M. pleasurable.
13. Moon in Aries during the evening. Wind up routine affairs during day. Afternoon favors personal affairs. Evening negative and unimportant.
14. Sunday. Enjoy a day of rest, relaxation. Avoid unnecessary activities.
15. Unimportant. Attend to daily duties patiently. Avoid haste, overdoing.
16. Moon in Taurus. Favorable in personal and daily affairs, business, employment. Write, deal with others, etc. Evening favors friends, etc.
17. As above. Push business, make changes, adjust accounts, carry out new ideas, etc. Also favors travels, romance, marriage, friendships, etc.
18. Moon in Gemini. A day of minor ups and downs, avoid inharmony, use care in daily travels, health and diet matters. Be meditative.
19. Unfavorable and depressive for some. Postpone important affairs for the day. Avoid unwise statements, promises, writings, signing papers.
20. Moon in Cancer. Favorable in personal and routine affairs. Wind up important business matters before noon. Rest of day sociable, etc.
21. Sunday. Favorable, friendly and sociable. Attend church, visit, enjoy the day with friends and loved ones. Also favors romance, theater.
22. Moon in Leo. Abide quiet in personal and social matters, but do all possible to improve in business, work and domestic affairs, etc.
23. Negative. Patiently attend to daily duties. Avoid haste, excitement.
24. Moon in Virgo. Unfavorable for some, guard against argument, disputes in family and marital matters. Avoid unnecessary social activities.
25. Similar to above, except push routine and business matters. Rest in P. M.
26. Continues doubtful for some, avoid misunderstandings, hasty decisions and actions. Use care in daily travels, health and diet matters.
27. Moon in Libra. Good for some in matters of business, work, buying of personal effects, furniture, improvement in home, etc. P. M. restful.
28. Sunday. Favors spiritual and occult matters, studies, future plans.

February Facts

(Continued from page 22)

ures, entertainment but guard against unwise expenditures or extravagance.

SUNDAY 21. Unfavorable aspects of Moon to Jupiter and Venus preside during the forenoon hours. Avoid unnecessary social engagements and activities. Devote time to study, attending church, etc. Late afternoon and evening hours favor friends, social affairs, theater, romance and minor pleasures or recreation. Also favors writings, important plans and meditation, dealing with elders, relatives, etc.

MONDAY 22. Moon in Leo 7:51 A. M. Good in routine affairs only. Attend to daily duties, make minor improvements, check over past work, but do not engage in any new ventures. Study your problems carefully and make wise preparations for important plans which may be carried out later in the week.

TUESDAY 23. Unfavorable. Use good judgment in all affairs during day. Avoid impatience and impulsiveness. Evening hours favor relaxation, minor recreation, social affairs, theater and such activities as bring relief from the burdens of daily work and cares. Venus favors romance and dinner parties and the companionship of younger people, artists, etc.

WEDNESDAY 24. Moon in Virgo 2:07 P. M. Restless and uncertain during day and evening. Patiently attend to daily duties. Avoid unnecessary activities and be particularly careful in matters of writings, signing papers, making hasty promises, etc. Also take good care of health and diet.

THURSDAY 25. Push important plans, work, new projects, etc., between the hours of 7 A. M. and 11 A. M. and again between 2 P. M. and close of business day. Many will find new ventures begun on this day will terminate favorably. However, caution is advised in matters connected with daily travels. Evening hours are friendly and social.

FRIDAY 26. Moon in Libra 10:26 P. M. Postpone important matters from the forenoon hours until after 11:30 A. M. Clear up all important work or business before 6 P. M. Evening hours restless and uncertain; exercise care.

SATURDAY 27. A day of variable in-

dications. Plan your affairs so that you may take care of important business, financial and employment matters during the forenoon hours. Shop, deal with merchants, attend sales, etc., during both forenoon and afternoon hours. However, be cautious in daily travels. Evening hours are uncertain, guard against restlessness, irritability, excesses of any kind. Be patient with yourself and others. Attend a theater and relax.

SUNDAY 28. Aspects until noon cautions against haste, restlessness and irritability. Avoid disputes and misunderstandings and use care in daily travels. Good aspects operate between noon and 9 P. M. Enjoy family, friends, theater, etc., during afternoon and early evening hours. Aspects also favor writing, correspondence, making new plans, etc. Altho afternoon and early evening hours favor romantic matters, it is advisable to guard against inharmony during the late evening.

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AMONG US WOMEN

By ROSE DAWN

WHEN falls the February's snow . . . do you long to just pack up and go . . . way down, deep south, where flowers always grow . . . and languid tropic streams gently . . . so gently, flow?

Does it affect you this way? To be mushing down some slushy street, covered with half ice, half melted snow,—snow that has fallen days before and is no longer white, but tarnished by the city's traffic; and then with your eyes streaming in the cold and your nose snufflin' a little, suddenly come face to face with a travel window;—filled with a thousand alluring suggestions;—hot, laughing colors . . . brilliant tapa cloths, miraculous serapes, exotic wild orchids, fragrant piles of fruit, laughing, half-clothed, healthy natives. Do you feel an almost irresistible impulse to be off? To shed cares,—shuck responsibility,—forget the cold and civilization's silly rules, and be off adventuring, your own free gypsy self again . . . Bali, Hawaii, Habana, Honolulu, Tahiti . . . ah, if only you could just get into your car, step on the gas and go to places like that.

Well, you can! And no special magic is necessary either. Mexico, which offers everything those fairyland places have and more, has completed its marvelous new International Highway. You can actually step into your car and without leaving pavement, drive all the way to Mexico City and several hundred miles beyond. Soon you will be able to drive from Northern Canada, perhaps Alaska through twelve countries, all the way to Brazil. The road will probably connect with the headwaters of the mighty Amazon River. There you will load your faithful old family car on a flat-bottomed river boat and float lazily down-stream, a thousand miles or more back to the equator and the Atlantic Ocean.

But right now you can drive over the world's most perfect mountain highway to Mexico City, the magnificent metropolis. And in a day's journey, from Mexico City to the ancient pyramids of America; to a dozen fashionable spas; to villages, primitive beyond belief; and back home to comfortable hotels more modernistic than any in the United States. Mexico City, home of the ancient Aztecs; mother of a thousand marvelous old Cathedrals; scene of a million ancient romantic and blood-curdling adventures. All brought within reach of your family car. From your doorstep to your car, to the land of magical dreams; it is as simple as that. Like possessing Aladdin's magical lamp.

This is the time of the year to go too. Summer

time in the United States, is the rainy season there. Winter time here, is mild and comfortable in Mexico's tropics. But if you go, go before it is all spoiled by too many tourists, before commercialism and all the petty "gypts" humanity is capable of devising, are set up along this highway to fairyland. Now, you will meet along its entire length, laughing, cheerful people; sloe-eyed, innocent people; more interested in your strange motor-car than you,—and all the while you will have the most delicious feeling of security in the constant presence of armed patrolmen of the army, even in the most rugged appearing stretch of Mexico's Alp-like transcendantly beautiful mountains.

I believe that everyone who possibly can do so, should visit at least one country that is totally strange to them. Too many people dry-rot in the stale and senseless sameness of an unchanging routine of existence. Life should be lived to the fullest extent. Don't vegetate. See some of this wonderful world.

Many Americans have peculiar ideas concerning Mexico. Those who think of Mexico as a backward, sleepy country will be surprised at its aggressive, forward-looking activities. Those who picture it as a land of cactus and sagebrush will be amazed to see its Shrines and Cathedrals, hundreds of them; two, three and even four hundred years old. Those who vision it as a land of banditti, will be delighted to find it has a police force trained to the

minute and the equal of those of any Metropolis in Europe or America.

The first word an American learns in Mexico is "gracias," pronounced — grah'-see-ahs, and meaning thank you. Once learned you are forever saying it, because someone is always performing some charming service for you.

If you are sick of the cold—tired of the sameness of your life,—dejected by its futilities, crippled by its injustices,—poisoned by its hypocrisies,—dying from its emptiness,—then do something about it. Help yourself! Save yourself! A Fairyland of dreams fulfilled is at your door! Whatever it is you seek—you can find it in mysterious old Mexico. And long years after—when your mind recalls your trip, a warm friendly glow of remembrance will appear in your eye.

Mexico?—it is salt-spray and skirling gull . . . wild, wind-wracked storm, the peace of a star-hung peak, and the ferment of soil in spring. Poverty and splendor, drab next to the breath-taking beautiful, grass huts and tile palaces, thousands of miles of undeveloped land and mines of unbelievable richness, obsidian and diamonds, ancient temples and ultra-modernistic buildings, the lonely shepherd's lute and tremendous symphony orchestra.

The land of Dreams brought to your doorstep, Mexico.



M Various orders, fraternal, cultural and religious, stress the importance in their teachings of the maxim, "Give and ye shall receive."

Similar to other orders The Mayan Order offers the same instruction, "Give and ye shall receive." The Order itself offers wisdom gleaned from the storehouses of the world down through the ages, and urges that its members likewise give of the knowledge and wisdom given to them.

A Knowledge has been defined as the road or the highway over which the various materials must be brought to the Temple site, and this knowledge is offered by the Mayan Order.

Y The teachings of the Order point out that he who lacks knowledge of the laws of acquisition and concentration remains in poverty, and that ignorance of spiritual laws will deter success in erecting an enduring structure. These and many other truths are divulged by The

A Mayans. This great Order is not a religious order, and does not interfere in any manner with any religious teachings. Rather it broadens and deepens understanding of all religions.

It presents Knowledge as the path and the road that must be used constantly as man progresses to the final completion of his work. **N** What constitutes knowledge must be comprehended and understood, however, before it can be utilized, and it is here that this great and ancient Order assists. Ade-

quate knowledge is the prime requisit for success in any undertaking, great or small. He who can clearly comprehend all the various factors, elements and principles which are involved will secure the best and most certain results in any line of endeavor. The Mayan teachings help in distinguishing the

R real from the unreal and instruct Man that by the use of his intellect and by the expansion of his consciousness he dominates all other forms of life. Although the Mayan Order specializes in the ancient lore of vanished Mayan peoples, it does not confine its

teachings to that particular field. The entire world has been combed for the best and the most instructive teachings. These are put into an attractive as well as instructive form and given to the chosen.

Membership in the Order is limited. Classes are formed from time to time, and when a class has been filled, no more membership applications are accepted until it is time for another class to be formed.

Blanks are provided on page 40 for application for Mayan Membership. Fill it in now, and be sure you are included in the class being formed now.

Learn with the Mayans that by giving you may receive of the blessings of this life—full measure, pressed down and running over.

If you are not included in a previous class, fill out the application today and be sure you **are** included in the class being formed at this time. Begin to live anew; begin the study of the eternal truths that will make your life fuller and deeper and more meaningful.

Ancient lore, deep symbology and mysterious powers of the human mind are taught to all those who are accepted for Membership. Mayan lessons are sent to you in illustrated, secret instructions. They are prepared in a way that deep students of the mysteries have pronounced, "marvels of simplification."

Anyone who has attempted the deciphering of Egyptian or Mayan hieroglyphics will appreciate the new methods the Mayans give you, for approaching these problems. How an understanding of the ancient messages of wisdom may be obtained even though the language is unknown, is illustrated briefly in the story on Page 2 of this magazine.

Have you never wondered while reading your Bible, if the writers of this Holy Book did not have some wonderful knowledge far beyond the rest of the human race? That this is so, the Mayans prove to their members, and give them knowledge from the same inspirational source. You, by becoming a member of this unusual order of mystics will be given the same wonderful, usable, instructions.

The Mayans of today are made up of people from all walks of life, Ministers of the Gospel from a number of different sects, Doctors, tradesmen, farmers and city dwellers alike. Our membership rolls are open to both men and women and they hold equal rank in the order.

HOW MUCH LONGER BEFORE I CAN GET BACK ON THE JOB, DOCTOR?



You Cannot Prevent, But You Can Provide Against Accidents and Sickness

Last year's Accidental Deaths had mounted to 100,000—and 9,340,000 met with non-fatal injuries. Auto Accidents alone caused 37,000 deaths, 100,000 permanent disabilities and over one million temporary disabilities.

There is no way of telling when or on whom accident will fall. Accidents happen in the flash of an eye—they come without warning.

Then there are uncounted thousands walking about today, hale and hearty. Tomorrow, without warning, they will be on their backs, disabled by serious sickness.

More than three million people in the United States are seriously ill all the time.

PROTECT YOURSELF NOW:

Suppose you should meet with an Accident or be laid up on account of Sickness? Will you be prepared at such a time to pay doctor bills, druggist, nurse and hospital expenses, to say nothing of your regular every day living expenses? Think what would happen if your income should suddenly . . . instantly . . . stop. Will you have plenty of cash to keep your family well fed, well clothed, comfortable? It is for just such a serious emergency that the Sterling Three Penny-A-Day Policy is written.

STERLING CASUALTY INSURANCE CO.

Insurance Center Building, Chicago, Ill.

OVER \$265,000.00 ALREADY PAID IN BENEFITS

10 DAYS FREE INSPECTION

If you are now in good health and between 15 and 64 you may obtain this policy for 10 days' free inspection by simply mailing the coupon. Your policy will be mailed promptly. No medical examination is required—no salesman will call—no red tape.

When you are satisfied that you cannot afford to be without this liberal protection at the low cost of only 3c a day—you will send the Company the small amount required to put the policy in force.

Send for your policy now—BEFORE you are laid up. Why take chances when it costs so little to be safe?

ONLY 3c A DAY

PAYABLE IN CONVENIENT TERMS BRINGS YOU UP TO \$150.00 A MONTH FOR DISABILITY AND UP TO \$1000.00 FOR ACCIDENTAL DEATH RESIDES OTHER LIBERAL BENEFITS

Here are some of the Maximum Benefits the Policy Provides:

UP TO

- . . . \$150.00 per month for disability on account of sickness,
- . . . \$100.00 per month for disability on account of accident,
- . . . \$100.00 Emergency Aid Benefit.
- . . . Moderate doctor's fee for specific non-disabling accidents,

AND PROTECTION FOR YOUR LOVED ONES UP TO—

- . . . \$1000.00 for Accidental Death

Over 60,000 Enjoying STERLING Protection
MAIL THIS COUPON NOW!

FREE INSPECTION . . . SEND NO MONEY
No Medical Examination—No Salesman will call

STERLING CASUALTY INSURANCE CO.
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Please send me on 10 days free inspection, without obligation to me, your accident and sickness policy.

Name _____ Age _____

Address _____

Occupation _____

Beneficiary's Name _____

BUY DIRECT AND SAVE

MENTION MODERN ASTROLOGY MAGAZINE WHEN ANSWERING ADVERTISEMENTS

Ancient Mayan Carvings and Symbology

(Continued from Page 2)

Priest-scientists. The entire structure is orientated to the magnetic North, rather than true north, indicating their early knowledge of the properties of magnetism.



That they were great astrologers is shown by their knowledge of the motions of the Sun, Moon, Venus, Mercury, Mars and other planets. Their astronomy was in many respects as exact as that possessed by some of our leading observatories today.

There are many symbologies, visible in this photograph, which those members of the Mayan Order who are sufficiently advanced in their studies will be able to observe and read. To all others it must remain a closed book. These things cannot be told here; they can only be taught through the private lessons issued by the Mayan Order to its members. Study the picture, there are many symbologies to discover in it.

This photograph was one of many obtained in Mexico by the Mayan Contact Expedition of last summer. It was made by Hugo Brehme. We hope to bring you more of his exquisite studies in the months ahead.

In the Mayan country there are still countless undiscovered structures and even cities built by this ancient Order. Carnegie Institute of Washington has spent millions of dollars restoring a few of these marvelous structures. An idea of the scope of their efforts can be gained when you learn



that at Chichen-Itza, one structure alone, covers five acres of ground.

In spite of these wonderful cities of Ancient America; in spite of the evidence to the contrary that we are constantly bringing forth, many people confuse the ancient masterminds who developed all this, with the savage Indian who roamed the plains of America. They perhaps never heard of Atlantis.

Students of the mysteries, occultists, astrologers,— here is wisdom beyond that of Egypt and India, awaiting your discovery. Solve these mysteries and you have solved a mystery greater than that propounded by the Sphinx.

The work of rediscovering and restoring is going forward. You are invited to take part in it. You can take a very real part in furthering the Mayan's work by allying yourself with The Mayan Order now. You are invited to do so.

Send in your application for Membership on the blank below, today, so that you may become a



member of the class of one hundred now forming. If our Order is new to you, you are invited to use this blank to receive our publication, The Book of

The Mayans, which will be sent to you without charge.

AN INVITATION TO YOU

You are cordially invited to use this form to apply for Membership in The MAYAN class now forming.

ADDRESS: Preparator, M. L. R.
The Mayan Order
North American Administration
Del Rio, Texas.

Dear Sir: Please accept my application for Membership in The Mayan Order. I am desirous of bettering my condition in life that I may live life more fully and understandingly. I agree to keep private all written instructions sent to me by the Mayan Order, and will study them according to the directions given to me. Mark "X" preceeding paragraph below if you agree.

- ☐ I believe that the race of man possesses many God-given Powers that are seldom used.
- ☐ I believe that with proper understanding, these Powers within me can be developed and used to the benefit and betterment of myself and human-kind.
- ☐ I fully understand that THE MAYAN ORDER is not a sectarian organization and does not conflict with any religious belief.
- ☐ I agree to keep the instructions conveyed to me by the WRITTEN or PRINTED word, PRIVATE, but that as the seed of Knowledge planted within me grows, I will spread the blessings so that others, too, may share THE MAYAN'S gold.
- ☐ I believe that I will be a worthy and loyal member of THE MAYAN ORDER.

(Check as many of the above as you agree to—then fill in below.)

Date of Birth.....Month.....Year.....Sex.....

Church Affiliations, if any?.....

Occupation?.....

Have you studied any Mystical Philosophy?.....

You may enclose merely the enrollment fee and one month's dues; or \$4.50, or take advantage of the reduction given when three months dues are paid in advance. In that case enclose the three months dues, \$7.00; and the enrollment fee, \$2.00; total \$9.00.

Mark Amount of Your Enclosure

Enrollment Fee	<input type="checkbox"/>	\$2.00
One Month's dues	<input type="checkbox"/>	\$2.50
Three Month's dues	<input type="checkbox"/>	\$7.00

Total Enclosed \$.....

Signature.....
(Print your words)

Address all Mail to Me to.....

City.....State.....

Country.....

☐ Please send The Book of The Mayans, for which I enclose 10c to cover postage.

MEET 1937 WITH A GENUINE ROSE DAWN GIANT Astrological GUIDE

● What does 1937 hold for YOU? That is the question that everyone is thinking about. That is the thought that is in everyone's mind. Everyone **believes** that 1937 is a year that will see tremendous changes taking place. Everyone **expects** that a new order of things is coming into being. Wouldn't you like to **know** what 1937 holds for you?

● Business leaders are spending thousands of dollars with research organizations for forecasts of future business trends. Capitol is restoring high salaries and releasing huge dividends. Labor is in the throes of violent upheavals. Europe is in turmoil. Everywhere tremendous social and economic adjustments are taking place. All this was predicted in Rose Dawn's GIANT READINGS last year. What does the year AHEAD hold for YOU?

● If it pays Big Business to spend thousands of dollars for forecasts, don't you think it might pay YOU to investigate the indications ahead? Don't you think that it is the part of wisdom to be prepared as much as you possibly can be in these changing times?

● Rose Dawn's GIANT ASTROLOGICAL FORECASTS are made up according to **your** birthsign. They cover 7 points of Astrological service for the year 1937. We believe them to contain the greatest amount of information ever offered in a reading of this kind for the price of \$1.00.

● Here is what the Seven Points consist of:

The 1st Point—A Guide or Direction Sheet Explaining this Mammoth Reading.

The 2nd Point—A Character Analysis—with the following headings: Your Personality, Character, Temperament, Mentality, Intuition and Inspiration, Health and Diet, Romance, Love Affairs and Pleasures, Marriages and Alliances, Children, Domestic Affairs, Business and Profession, Finances, Investments and Speculation, Travels, Friendships and Social Life, and Prospects of Success in Life.

The 3rd Point—Gives you a Table of Planetary Positions for the Year.

The 4th Point—Is two-fold. It gives you a Moon Sign Table and a Planting and Fishing Guide for all of 1937.

The 5th Point—Daily Readings for the Next 12 MONTHS, with a Separate Reading for Every Day of the Entire Year.

The 6th Point—Brings you a detailed Judgment of the Twelve Houses and An Annual Progression. Each house is dealt with separately and completely.

The 7th Point—A Complete Periodicity Analysis of the Effect upon You of Ten Planets.

● By ordering Rose Dawn's GIANT ASTROLOGICAL FORECAST **NOW**—you get this **complete** Seven Point Reading for the price of **one** ordinary reading.

● Make up your mind now to start the New Year **Right**. Give yourself the benefit of beginning this year with all the helpful information that these Zodiacal Sign Readings can bring to you. The price is now \$1.00. Rising costs may soon force the price up. Be prepared. Buy today.

HERE IS ALL YOU NEED TO DO

- WRITE YOUR NAME and ADDRESS in the space below.
- ENCLOSE YOUR BIRTHDATE (Month, Day and Year) and a self-addressed STAMPED envelope.
- MAIL IT, with a dollar bill enclosed, to:

ROSE DAWN - - DEL RIO, TEXAS

★★★★★★★★★★★★★★★★★★★★ SPECIAL 1937 ★★★★★★★★★★★★★★★★★★

7-POINT ASTROLOGICAL SERVICE ORDER BLANK

Dear Rose Dawn: Please send me your **GIANT** ASTROLOGICAL FORECAST for 1937, for the birth-date (or birthdates) I have indicated here.

Month Day Year Month Day Year Month Day Year

MAIL IT TO (fill in YOUR name) _____

YOUR STREET ADDRESS _____

CITY _____ STATE _____

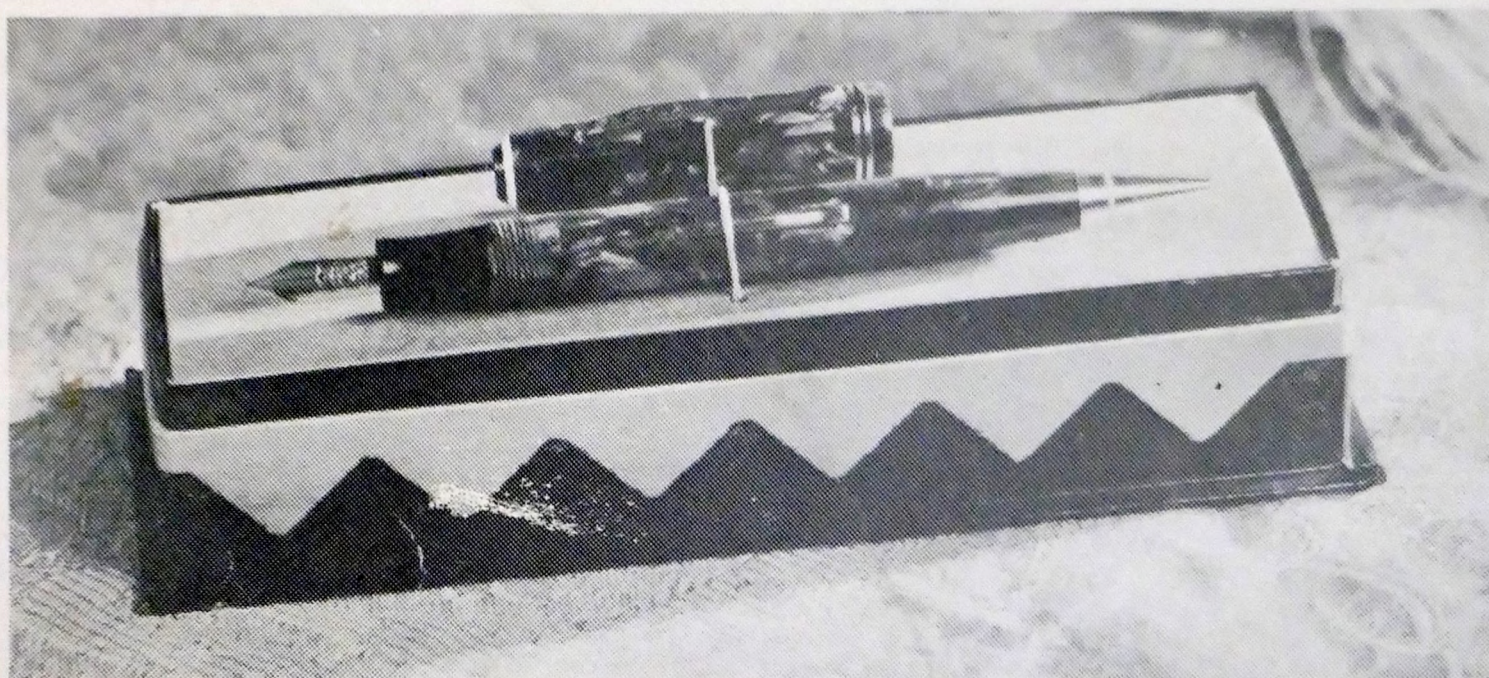
Tear Out and MAIL RIGHT AWAY TO ROSE DAWN, DEL RIO, TEXAS

NOTICE: If Three Members of Your Family, or Three Friends Order at One Time, you MAY DEDUCT 10% WITH THIS COUPON.

ROSE DAWN - - DEL RIO, TEXAS

This Beautiful Fountain Pen Set is Yours--FREE!

A lovely Rose Dawn Combination Fountain Pen
and Automatic Pencil Set given with each one year
Subscription sent NOW!



THE BEAUTIFUL ROSE DAWN COMBINATION FOUNTAIN PEN AND PENCIL SET

WE BELIEVE that you agree with us that MODERN ASTROLOGY MAGAZINE IS THE BIGGEST BARGAIN IN THE ASTROLOGICAL FIELD. To start the New Year right and to make the bargain even bigger, we offer you this beautiful gift, for sending in one full year's subscription right away. The subscription may be your own or for someone else. The important thing is that you send it in before our supply of these wonderful writing sets is all gone.

MODERN ASTROLOGY, when purchased one copy at a time, costs \$3.00 a year. By subscribing now, at the SPECIAL low subscription rate of \$2.00 per year, you save one dollar. And as a special inducement to you to go through this year guided by MODERN ASTROLOGY we offer you this premium to induce you to act promptly while our supply lasts. BE SURE TO USE THE COUPON BELOW. These beautiful sets will not be given unless the COUPON IS ENCLOSED. Just fill it out now, pin two one dollar bills to it and mail to ROSE DAWN'S MODERN ASTROLOGY MAGAZINE, AT DEL RIO, TEXAS.

THE PEN IS A BEAUTIFUL ROSE PEARL COLOR. The Pens are fitted with a gold finished special process point. The Pencil propels, repels and expels its lead automatically. The Combination Fountain Pen and Pencil is one piece, with a reversible cap that fits either end. The cap has a gold plated ball clip to prevent loss. It is truly a beautiful Pen-Pencil and a magnificent gift. It will make a beautiful writing set for you.

And We Give You All This FREE If You SUBSCRIBE NOW!

It Is Our Way of Saying "THANK YOU"

FILL IN THE COUPON AND MAIL TODAY!

ROSE DAWN,
MODERN ASTROLOGY
DEL RIO, TEXAS

I wish to take advantage of your generous offer. You may send your Magazine, MODERN ASTROLOGY, for which I enclose \$2.00 (one year's subscription) to the address given below. It is understood that this coupon then entitles me to receive free of charge, the Rose Dawn Fountain Pen and Pencil Set as described above.

NOTE: If you wish to give the magazine to a friend as a Gift and receive the Fountain Pen and Pencil yourself, simply fill in YOUR name and address in the space to the right.

Send the Magazine to _____

Address _____

City _____ State _____

My Name is _____

My Address Is _____